

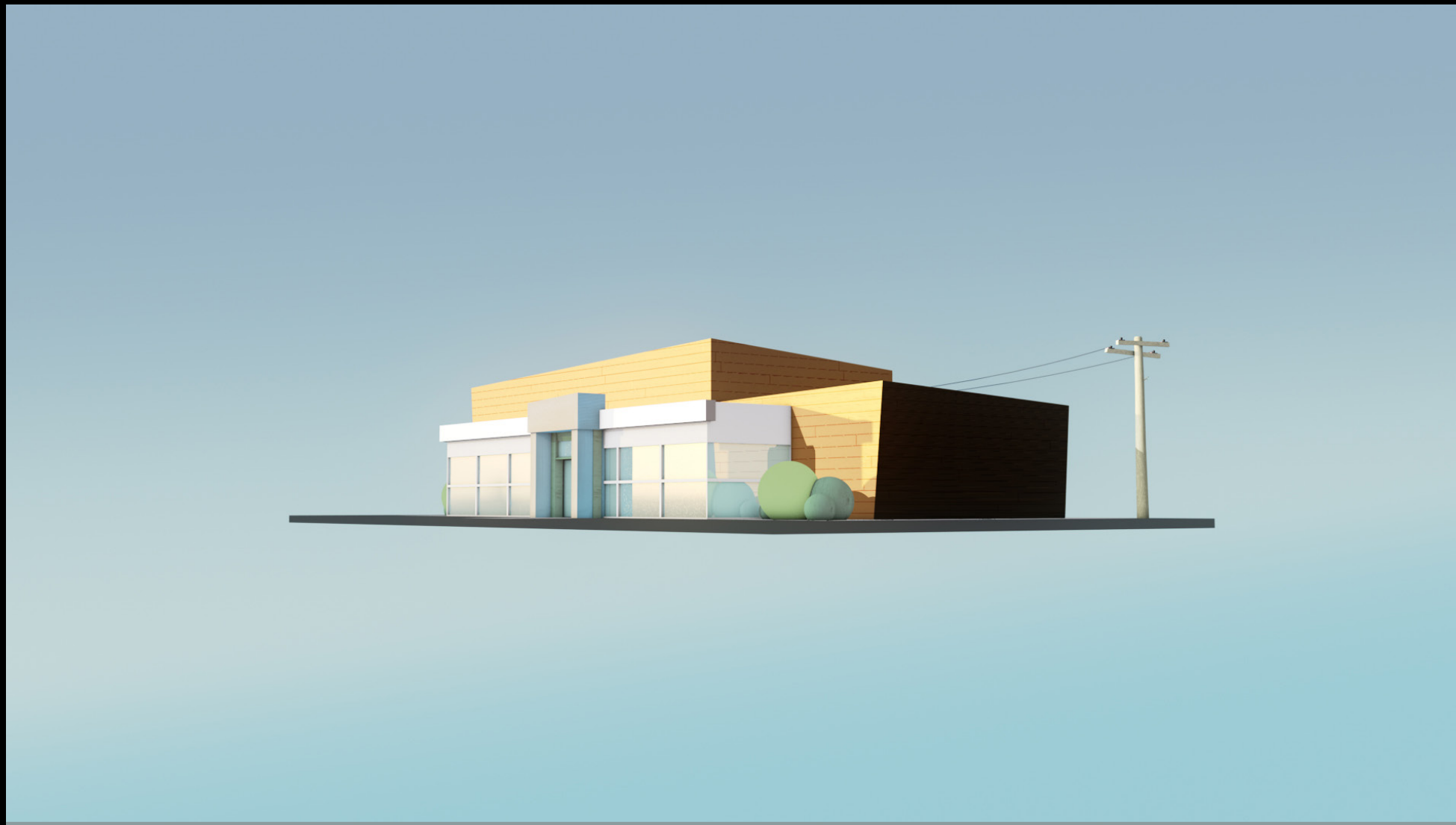


NARRATIVE

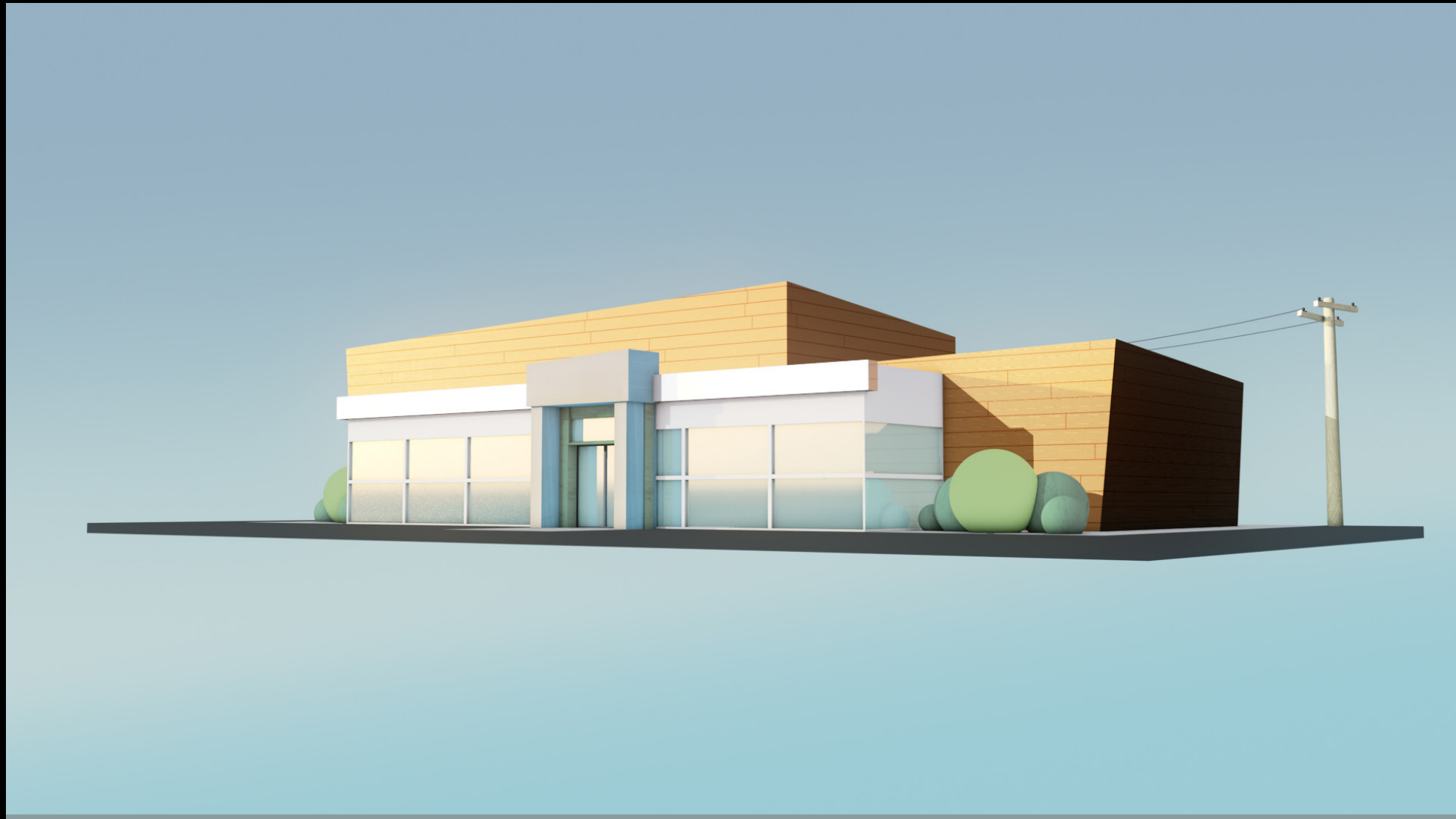
AMEX BIP Boards
January 27, 2015








Intro - Camera moves in through the front doors of a small business.






ANNCR: How do you help  get your business where you want it to go?







Camera continues to move through a busy office.

ANNCR: Earn a  financial incentive on the payments your business makes.





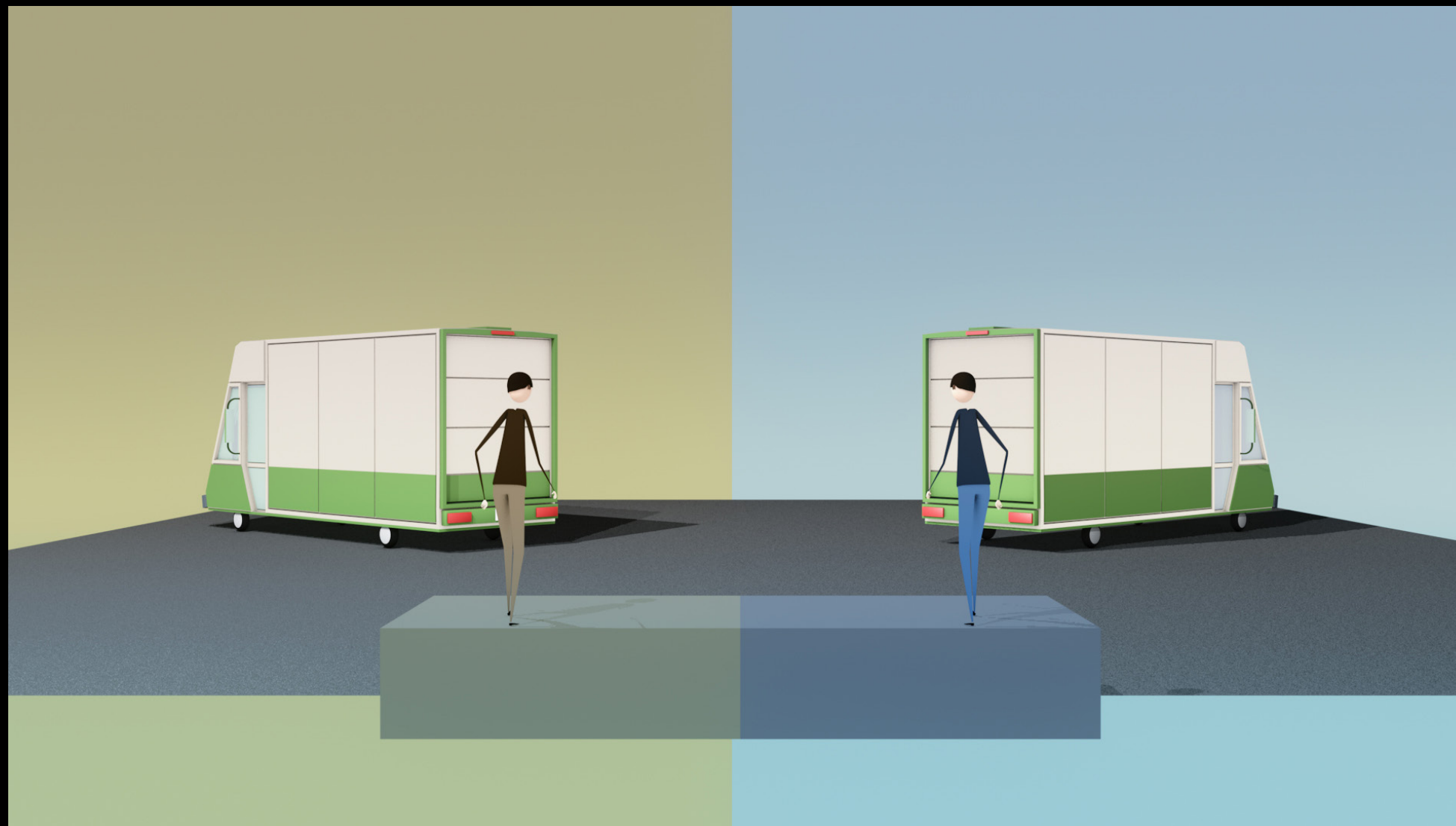
Camera comes to rest on a shot of two employees working at their desks.

AMERICAN EXPRESS BUYER-INITIATED PAYMENTS

Improving working capital flexibility by extending
days payable outstanding (DPO) up to 14 days.

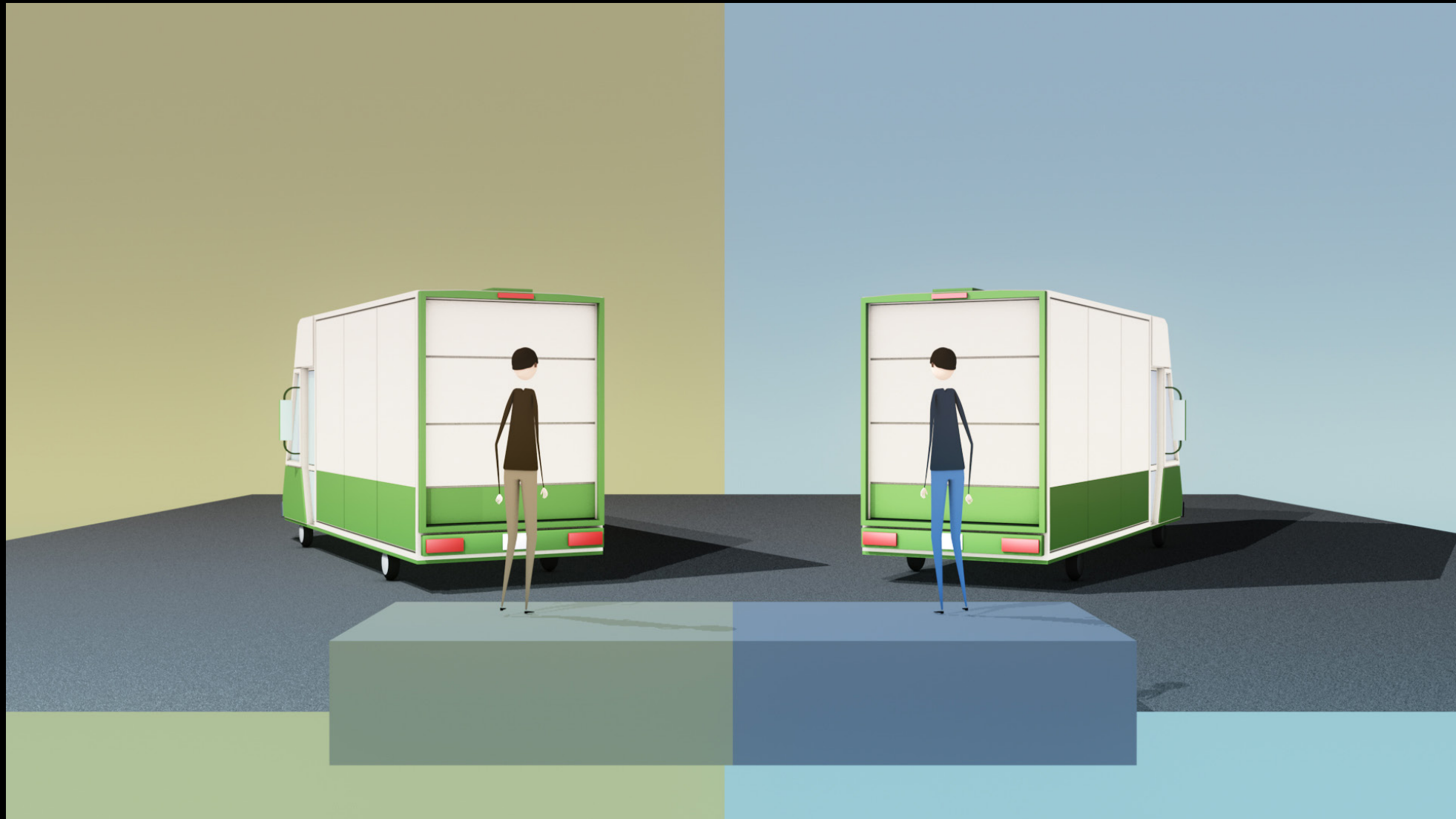
The number of days by which your Days Payable Outstanding (DPO) is extended will depend on when during your American Express Card billing cycle you charge a transaction to a supplier. The date the transaction is posted to your account, and the date you pay the amounts due on your American Express billing statement will determine the number of days you extend which may be less than 14 days.

BIP Title Screen

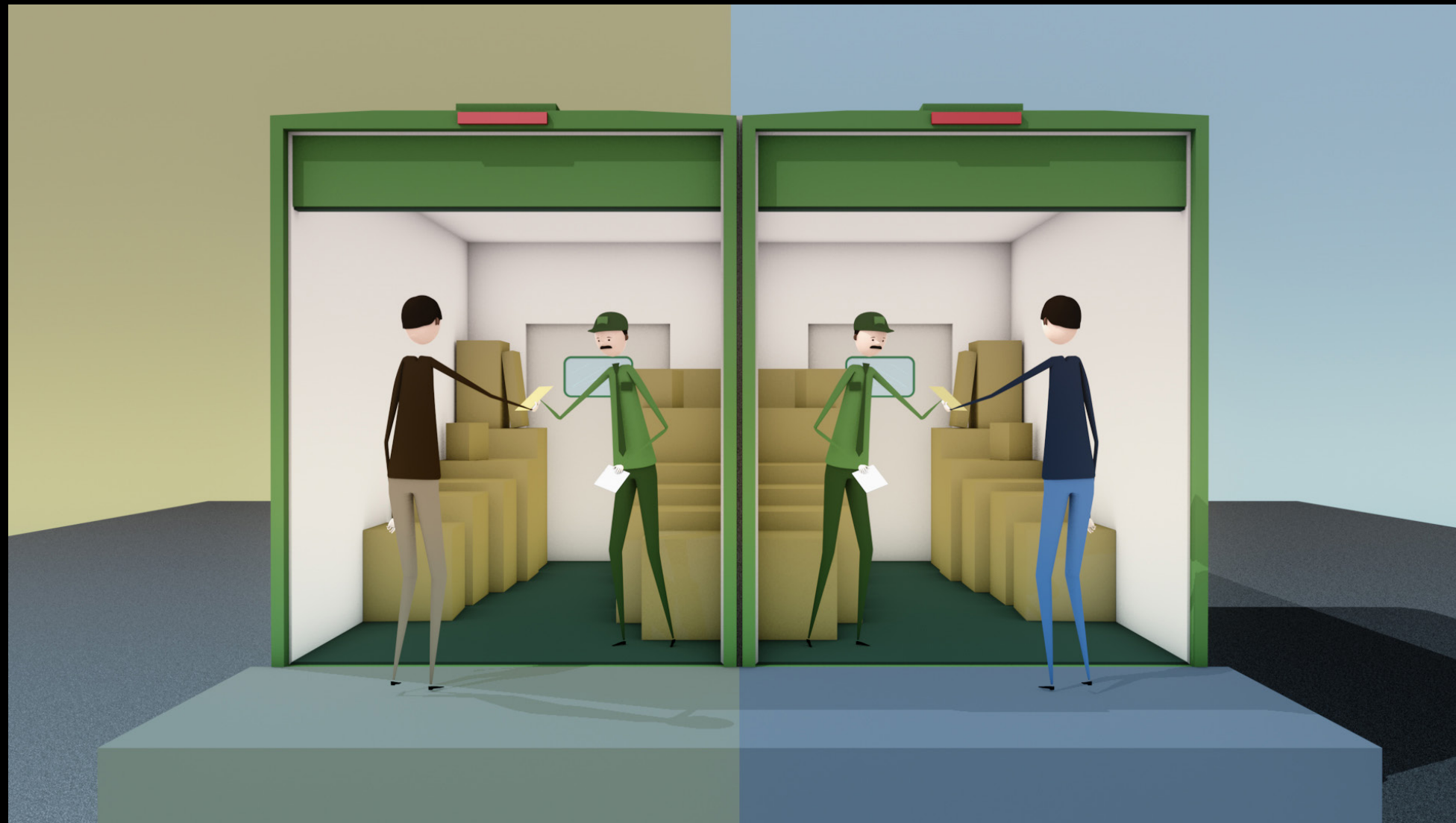


Here we find our employees at the loading dock receiving a shipment.

ANNCR: You have to spend money to make money. But what if you could spend it when it was right for you?













Our employees arrive back at their desks. Each now has an invoice for the shipment they have received.

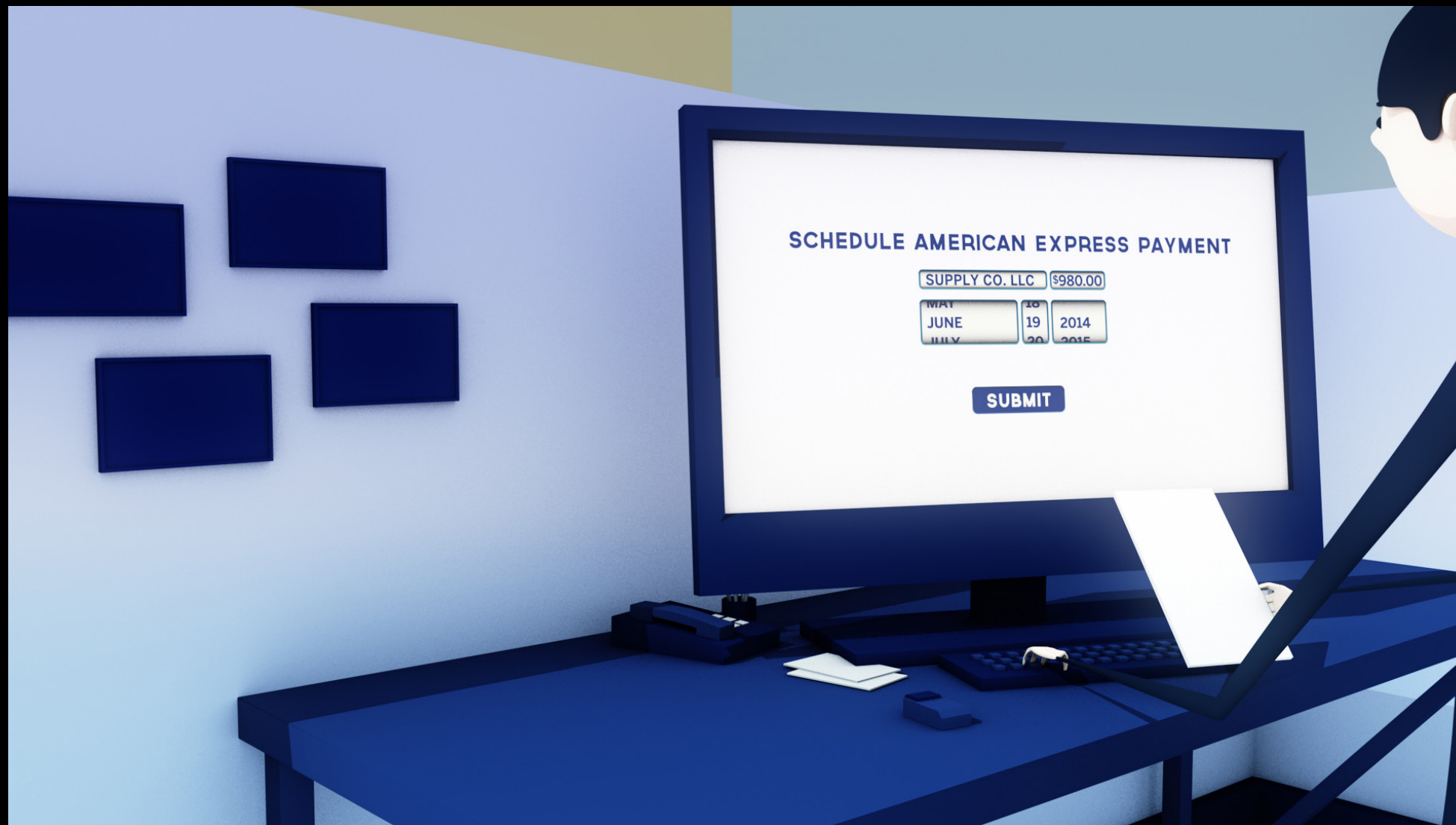






Our “before” employee begins writing a check, while our “after” employee begins the process of scheduling an American Express payment.

ANNCR: With Buyer-Initiated Payments, you control when the money goes out - picking when you want American Express to pay the invoice and putting our payment terms to work for you.



Camera moves in to get a better view of the “after” employee using Buyer-Initiated Payments.

SCHEDULE AMERICAN EXPRESS PAYMENT

SUPPLY CO. LLC \$980.00

MAY 18
JUNE 19 2014
JULY 20 2015

SUBMIT

SCHEDULE AMERICAN EXPRESS PAYMENT

SUPPLY CO. LLC

\$980.00

AUGUST

SEPTEMBER

OCTOBER

15

16

17

2014

2015

2016

SUBMIT

The supplier is chosen and a payment date picked.

SCHEDULE AMERICAN EXPRESS PAYMENT

SUPPLY CO. LLC \$980.00

AUGUST	15	2014
SEPTEMBER	16	2015
OCTOBER	17	2016




SUBMIT

SCHEDULE AMERICAN EXPRESS PAYMENT

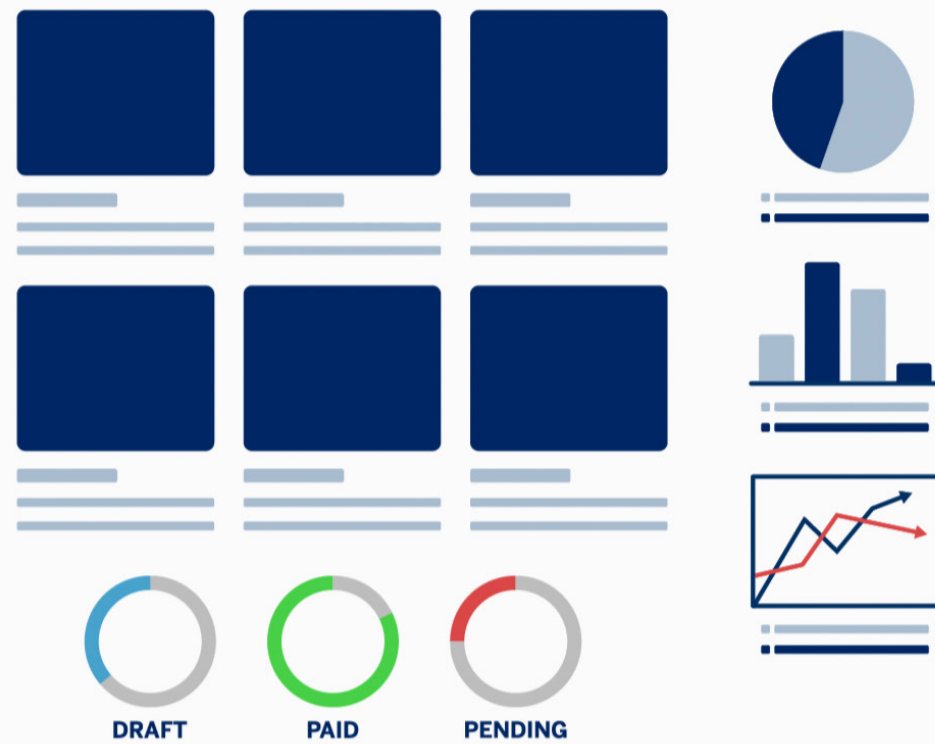


PAYMENT SCHEDULED!



ANNCR: As a push payment solution, BIP can allow you to approve invoices before any payments are made and help increase control. Plus, it can plug right into your current payment process 

INVOICES



Oct 5, 2015	# 1001	Food	15.00	<input type="checkbox"/>
Oct 4, 2015	# 1000	Supply Co. LLC	960.50	<input type="checkbox"/>















We see the “before” employee scrolling through supplier after supplier on the company vendor list.



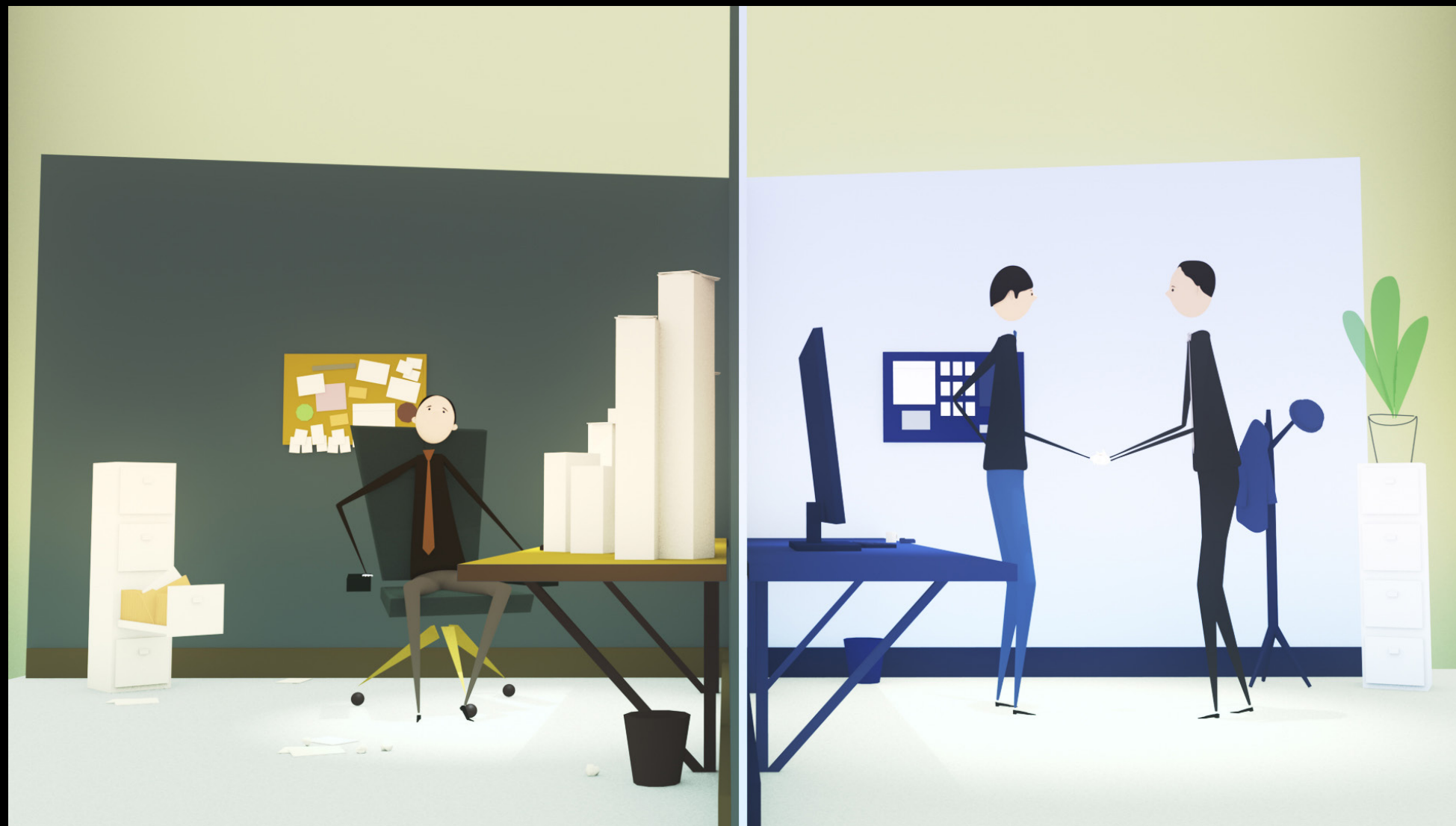






We see the “after” employee getting back to work.

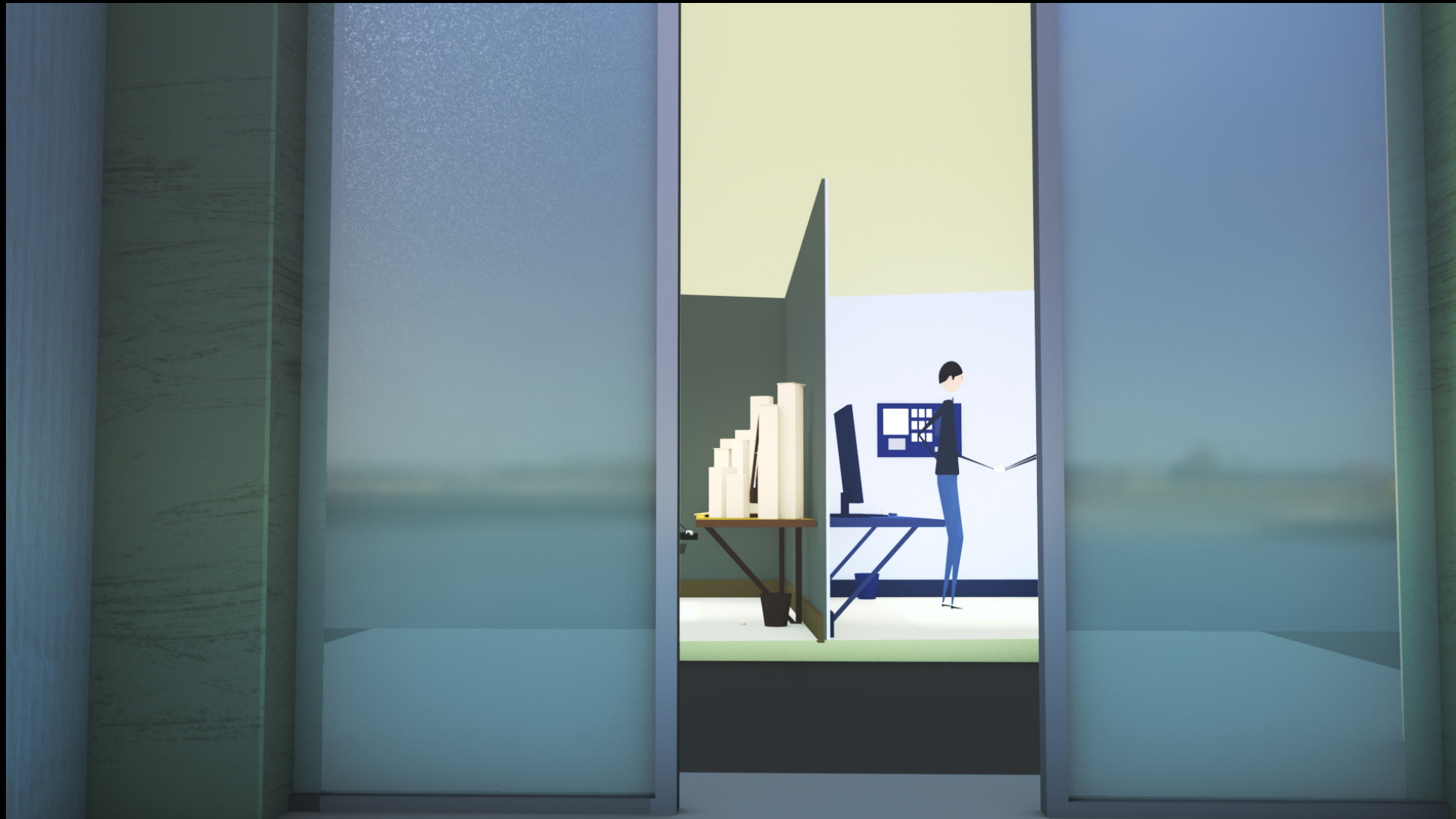
AANCR: We’ll even help set up your major suppliers and add volume to your program.



The “before” employee struggles with cash flow issues while the “after” employee gets a handshake and a pat on the back.

ANNCR: Take control of the big issues for big orders with Buyer-Initiated Payments. And see how big the impact can be.







Our camera pulls out through the front doors as we see the once small business growing.





Global Corporate Payments Logo