



NARRATIVE

AMEX Purchasing Cards Boards
December 8, 2015



Images are for illustrative purposes only.

Intro - Camera moves in through the front doors of a small business.



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ANNCR: How do you get your business where you want it to go?







Camera continues to move through a busy office.

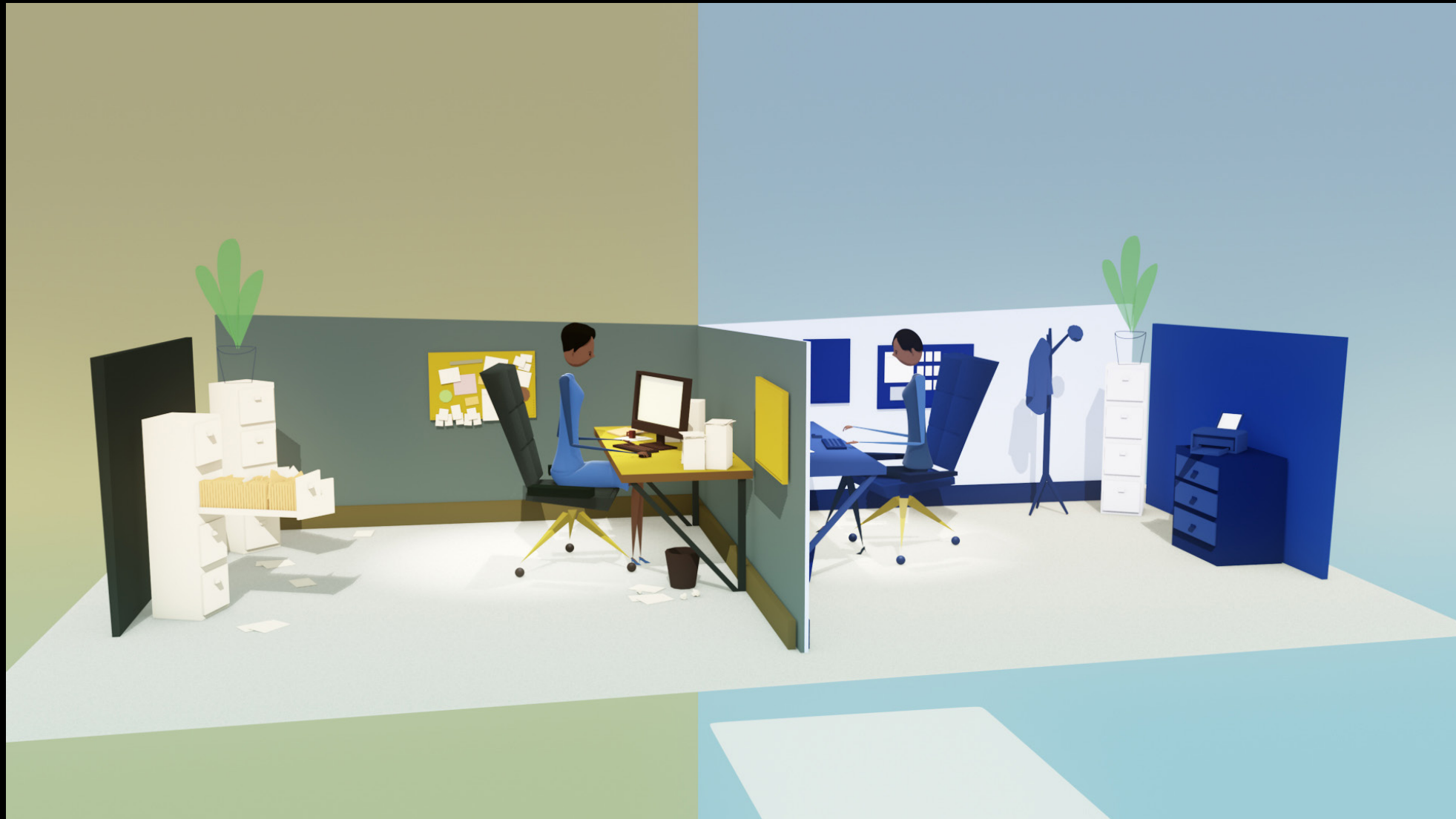
ANNCR: Surround yourself with expertise.



Camera comes to rest on a shot of two employees about to make purchases.

Reduce checks, automate payments to suppliers and extend Days Payable Outstanding by 14 days.

Purchasing Cards Title Screen





Camera moves left to focus on the screen activity of the “before” employee.

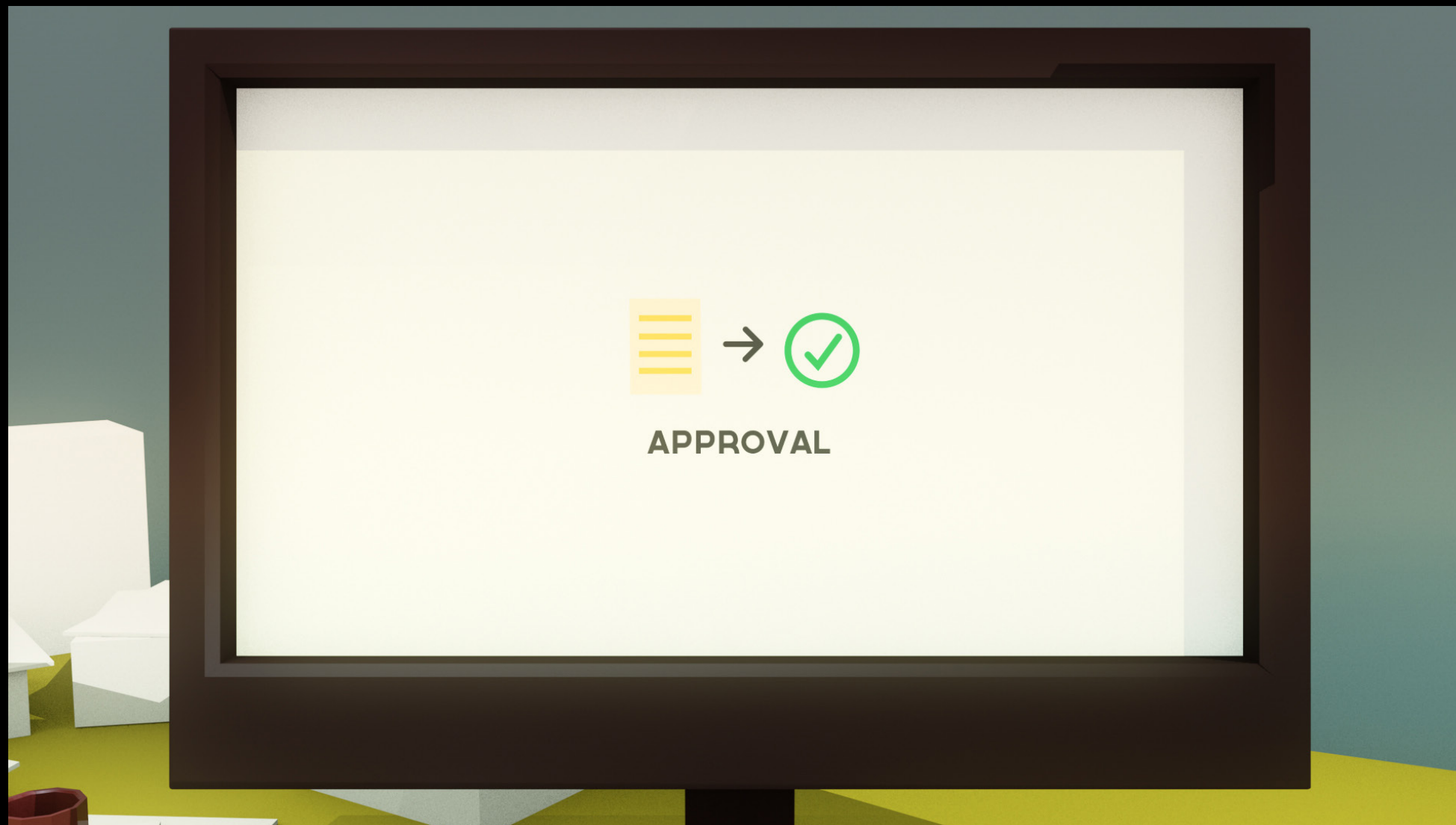
ANNCR: How much work does it take to buy something for work?

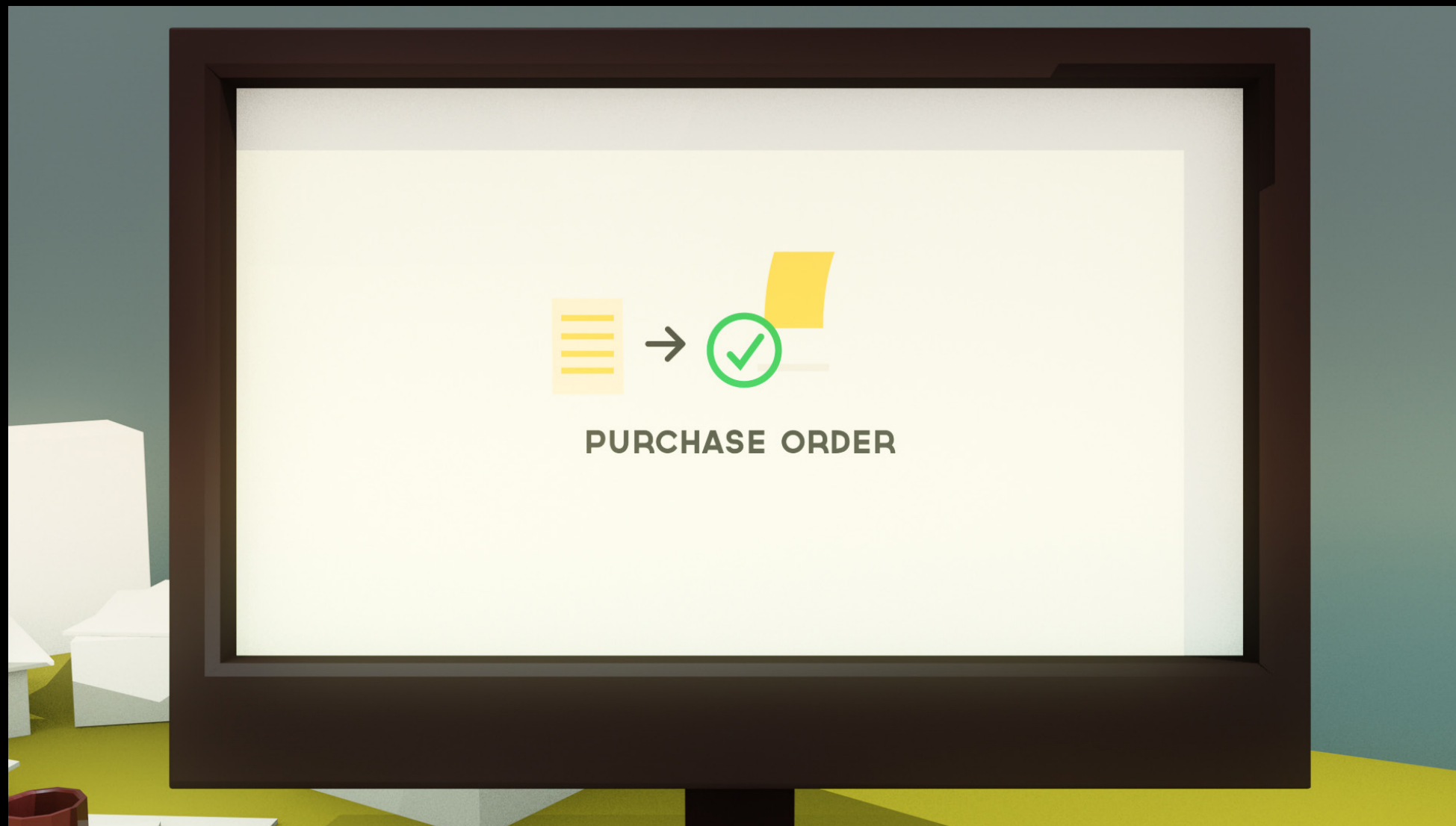


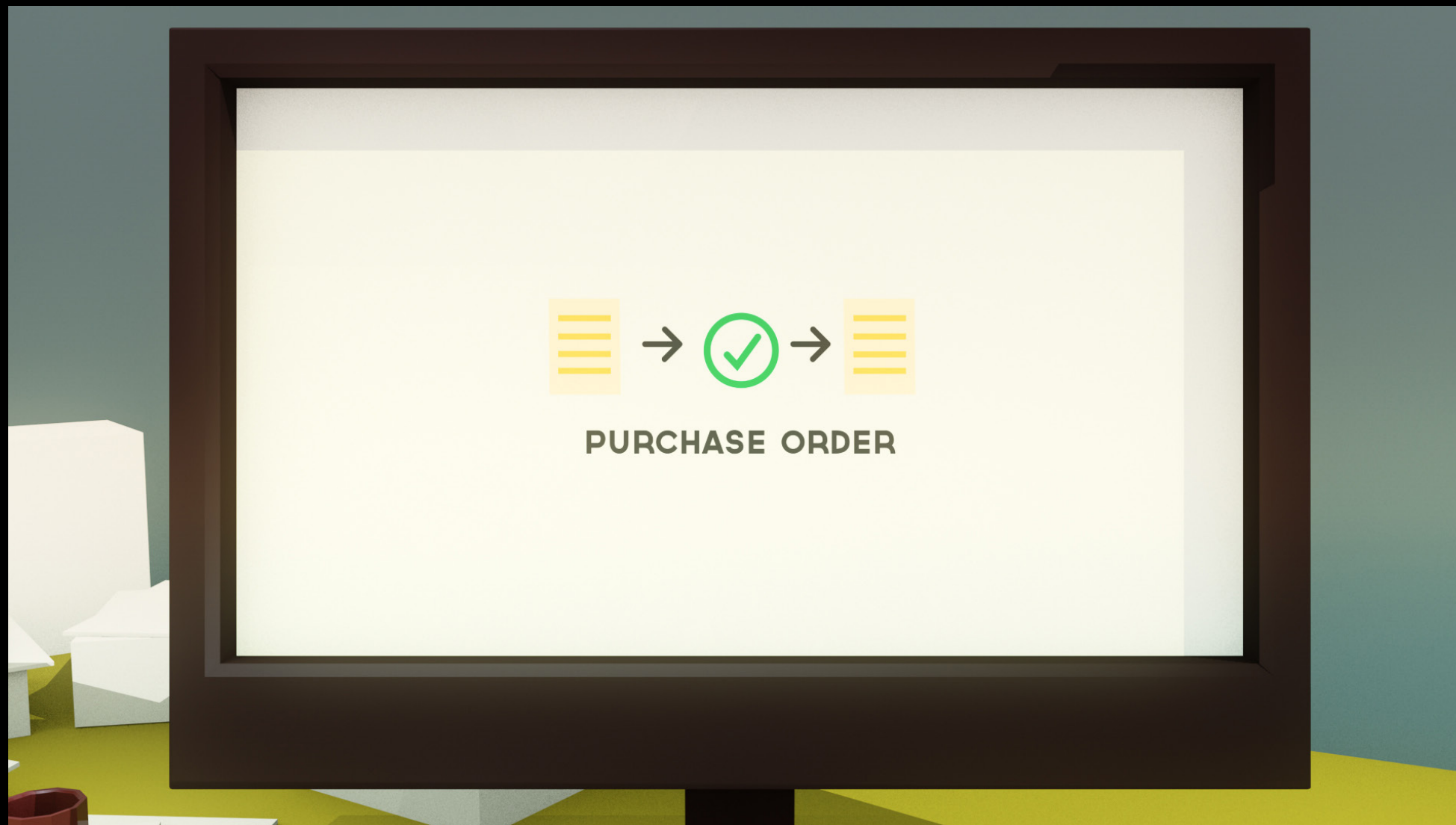


“Before” employee begins the long process of making a purchase.

ANNCR: Something as simple as office supplies, for example, can require requisition, then waiting for approval, then sending a purchase order to the vendor, then getting your supplies, then getting the invoice, then waiting for approval again, then matching the invoice to the receipt and matching that to the PO. All those steps may be required before you make the payment.











“Before” employee’s screen fills up with all the of the steps invovled in the current purchasing process.



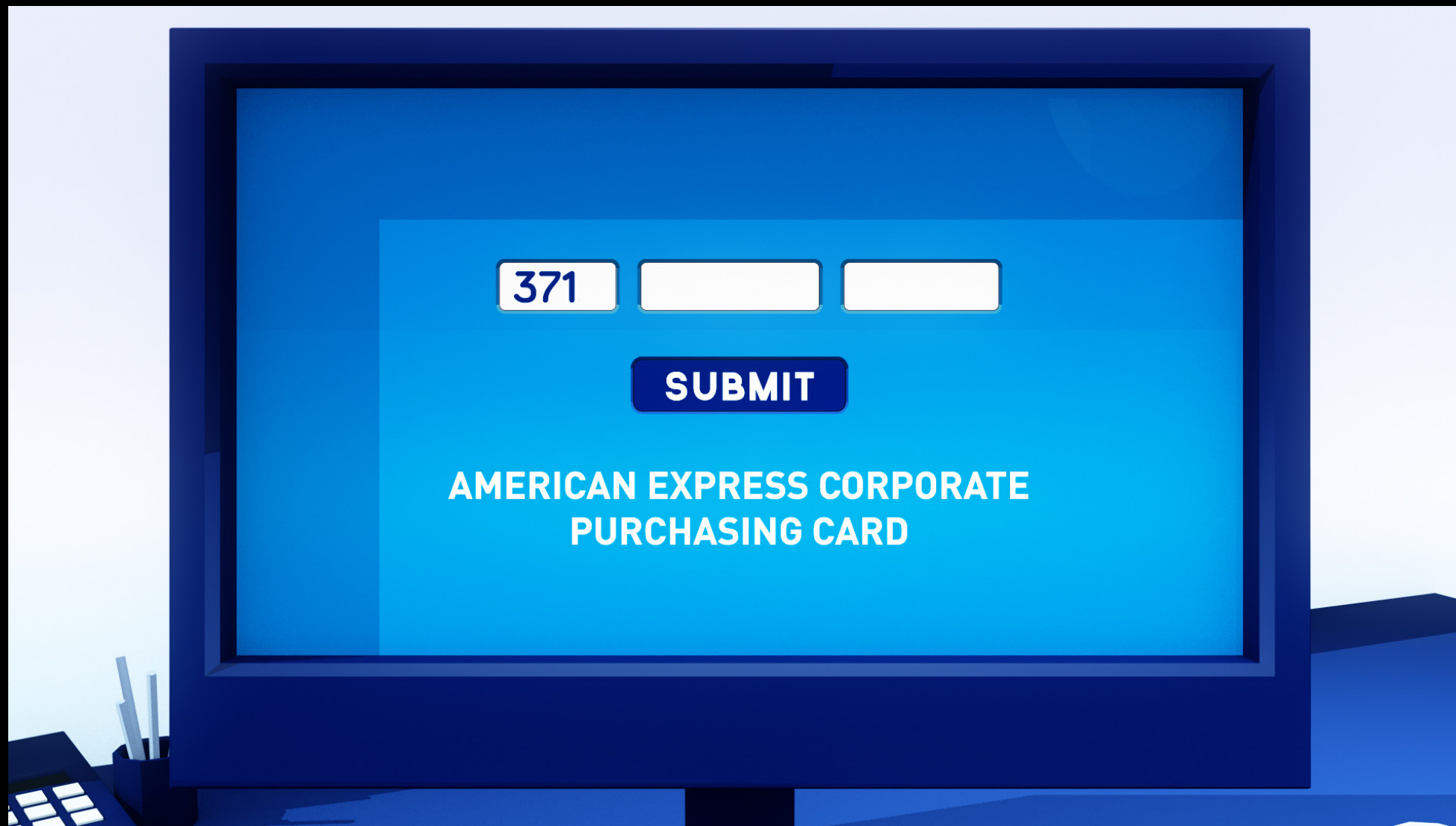
Camera pulls back and rotates to the “After” employee side.

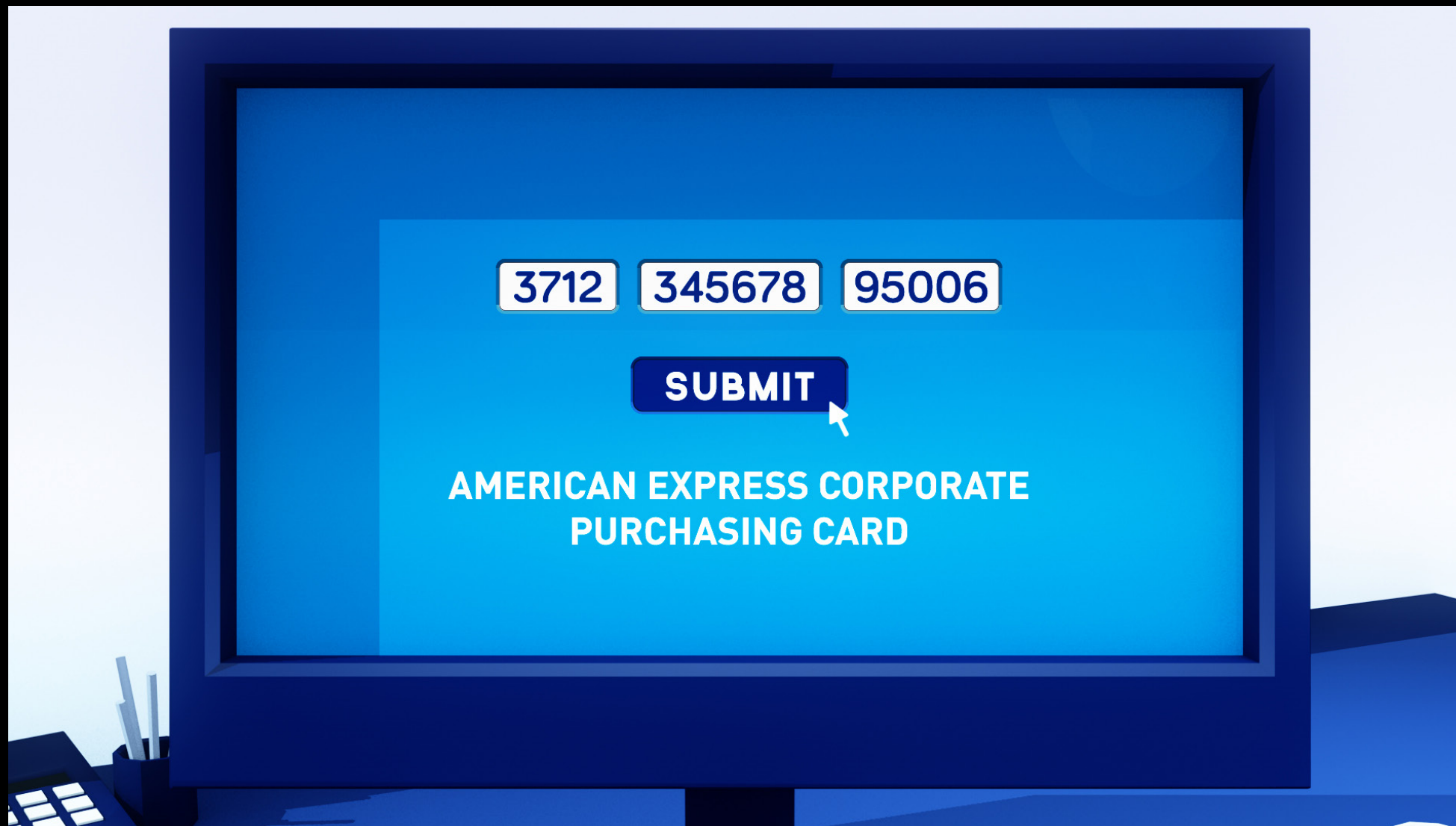


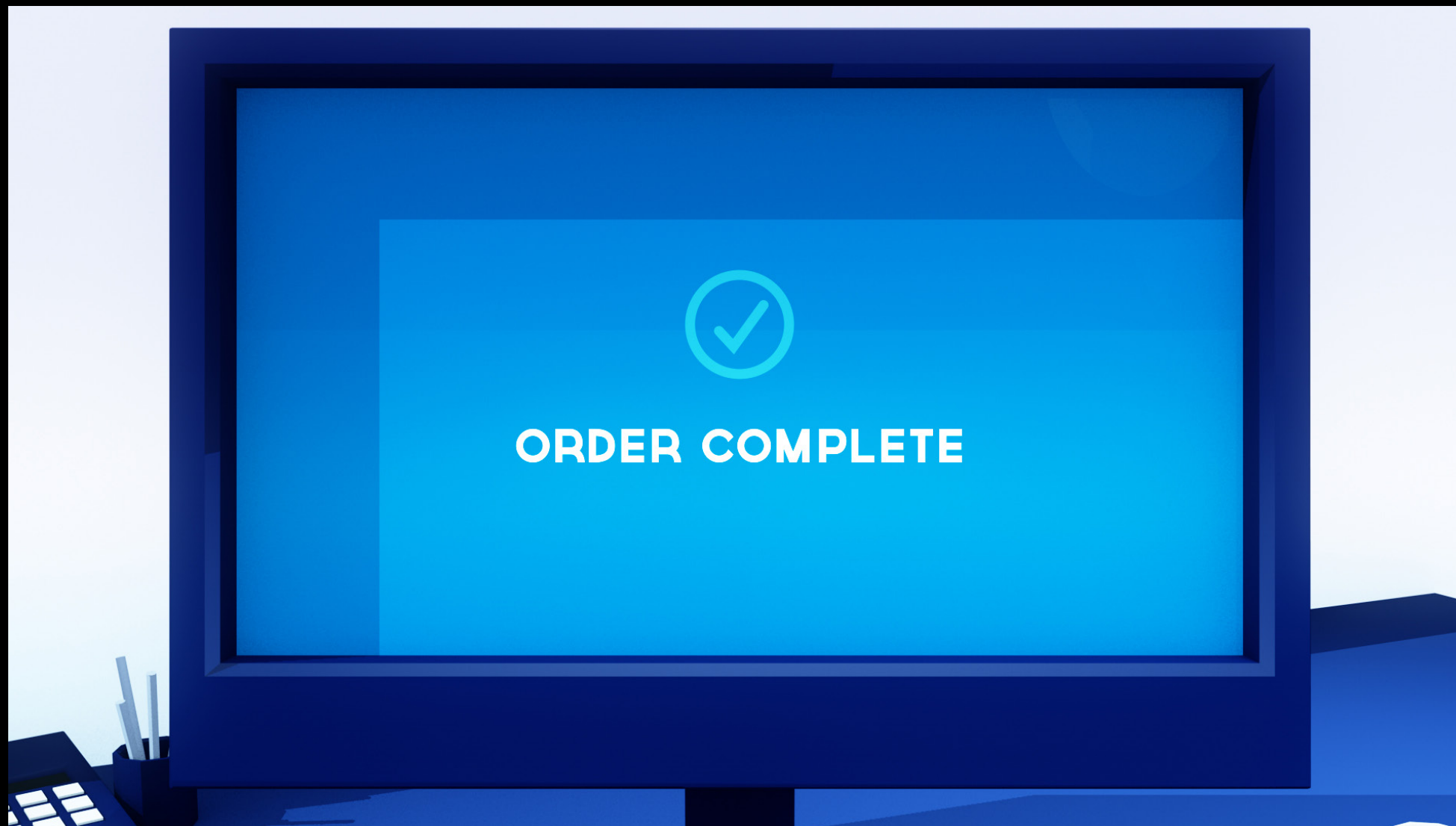




“After” employee makes a purchase with ease.



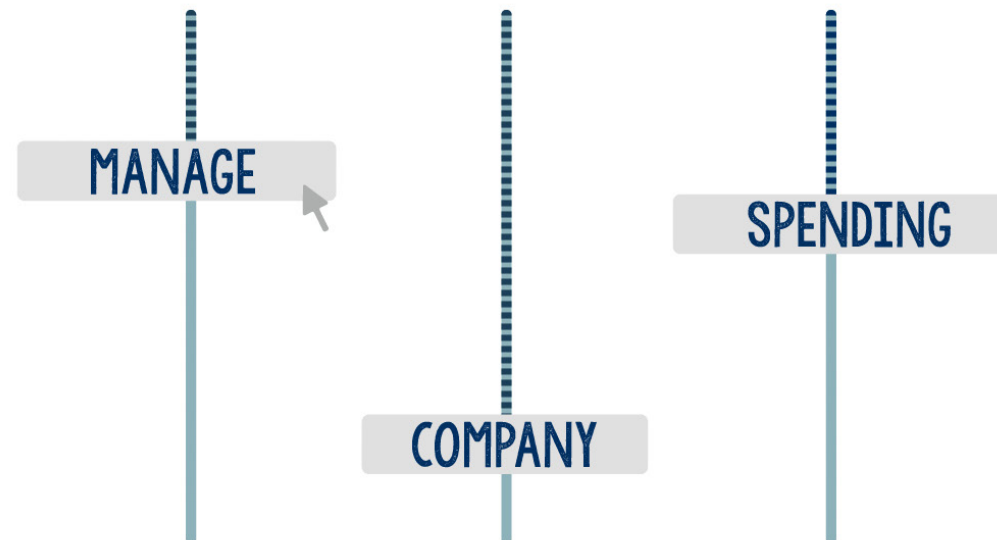






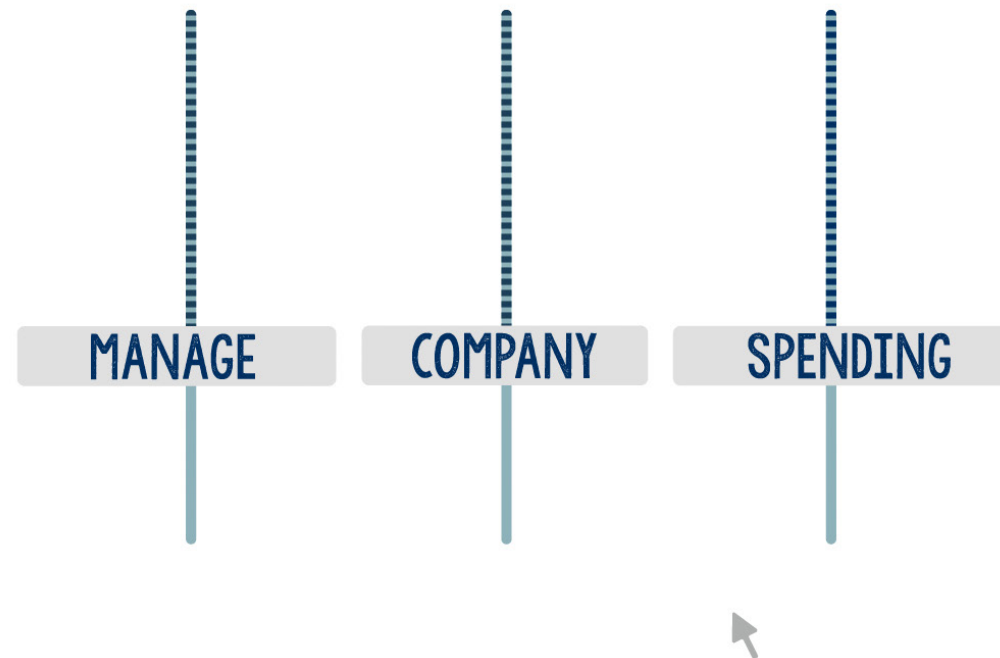
CONVENIENCE FOR EMPLOYEES

ANNCR: With the American Express Corporate Purchasing Card, you can help employees conveniently purchase what they need when they need it.



Certain Corporate Purchasing Cards ("CPC") charges may be incurred in excess of, or outside the parameters of, the limit set on an account, and company will still be liable to American Express for such charges.

ANNCR: With customized spending options* (see slide for disclaimer) and preferred supplier mandates, the American Express Corporate Purchasing Card can help manage how, when and where employees spend.



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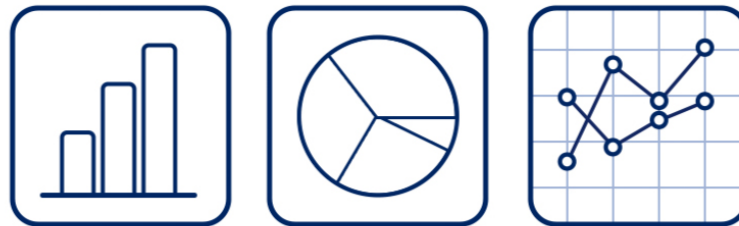
Sliders move into place illustrating control over spending.

DEEP DATA ON EVERY DOLLAR



ANNCR: And with detailed transaction data, you can see itemized spending, not just total cost.

DEEP DATA ON EVERY DOLLAR



TOTAL

x 

Itemized invoice builds.



Pull back to reveal itemized invoice in “After” employee’s hand.





“After” employee sets finished invoice aside and returns to other work.



We pull back to see both employees at their monitors; the first is still struggling to buy office supplies, the second is continuing to work.

ANNCR: Using our web-based Corporate Account reconciliation tool, you can centralize your corporate purchasing card spending and improve the allocation and reconciliation process.



Cameral pulls back out of office doors.

ANNCR: Then see how big the impact can be.





Global Corporate Payments logo