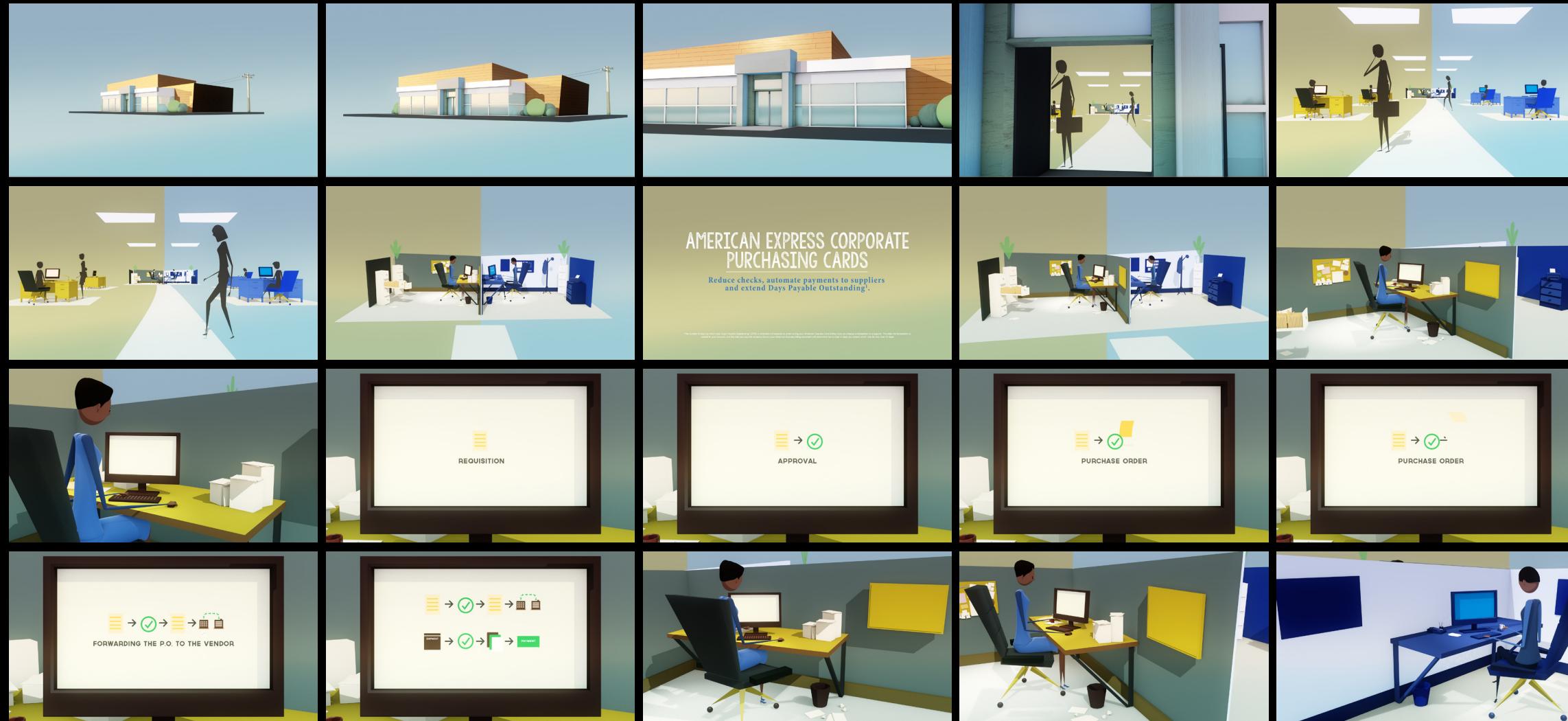
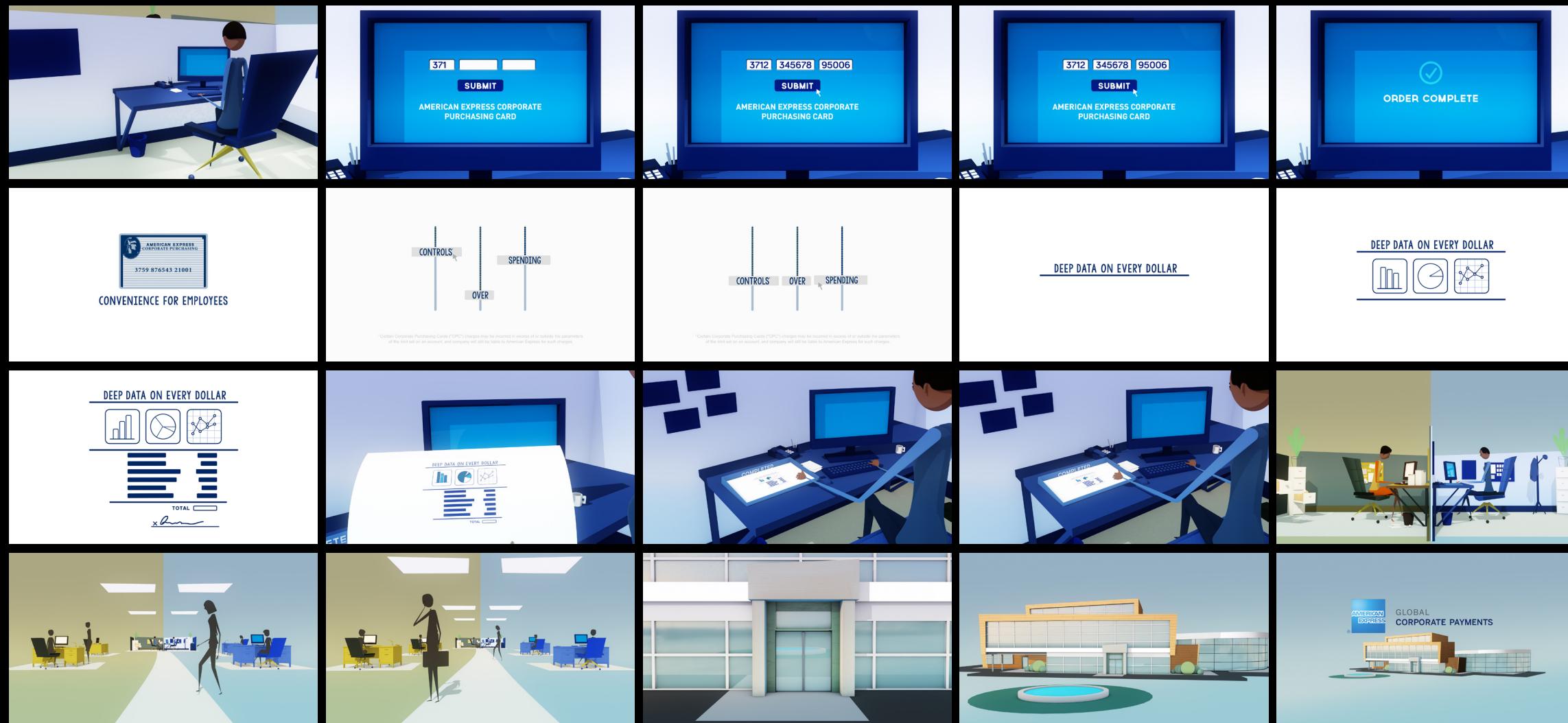


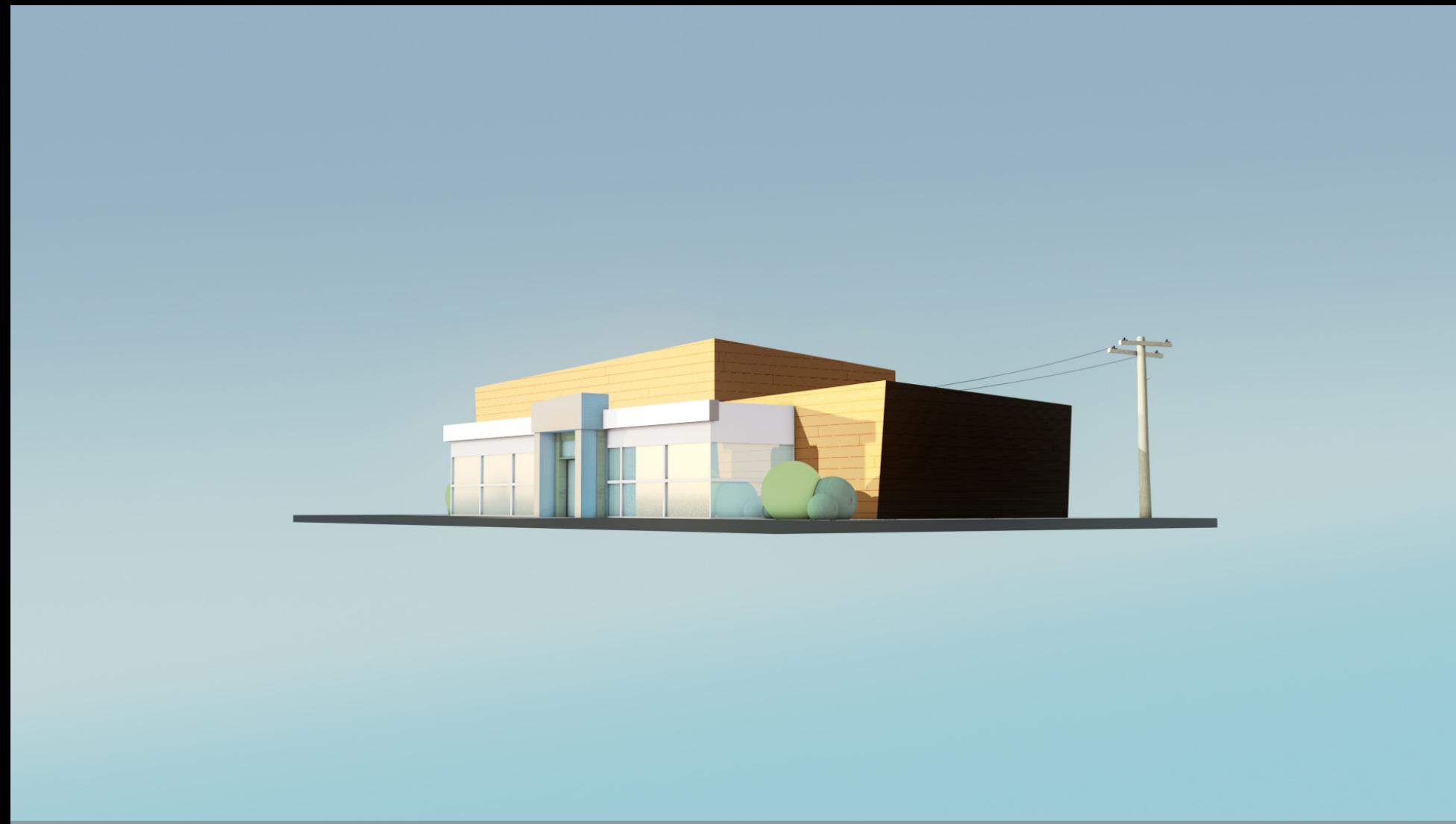


NARRATIVE

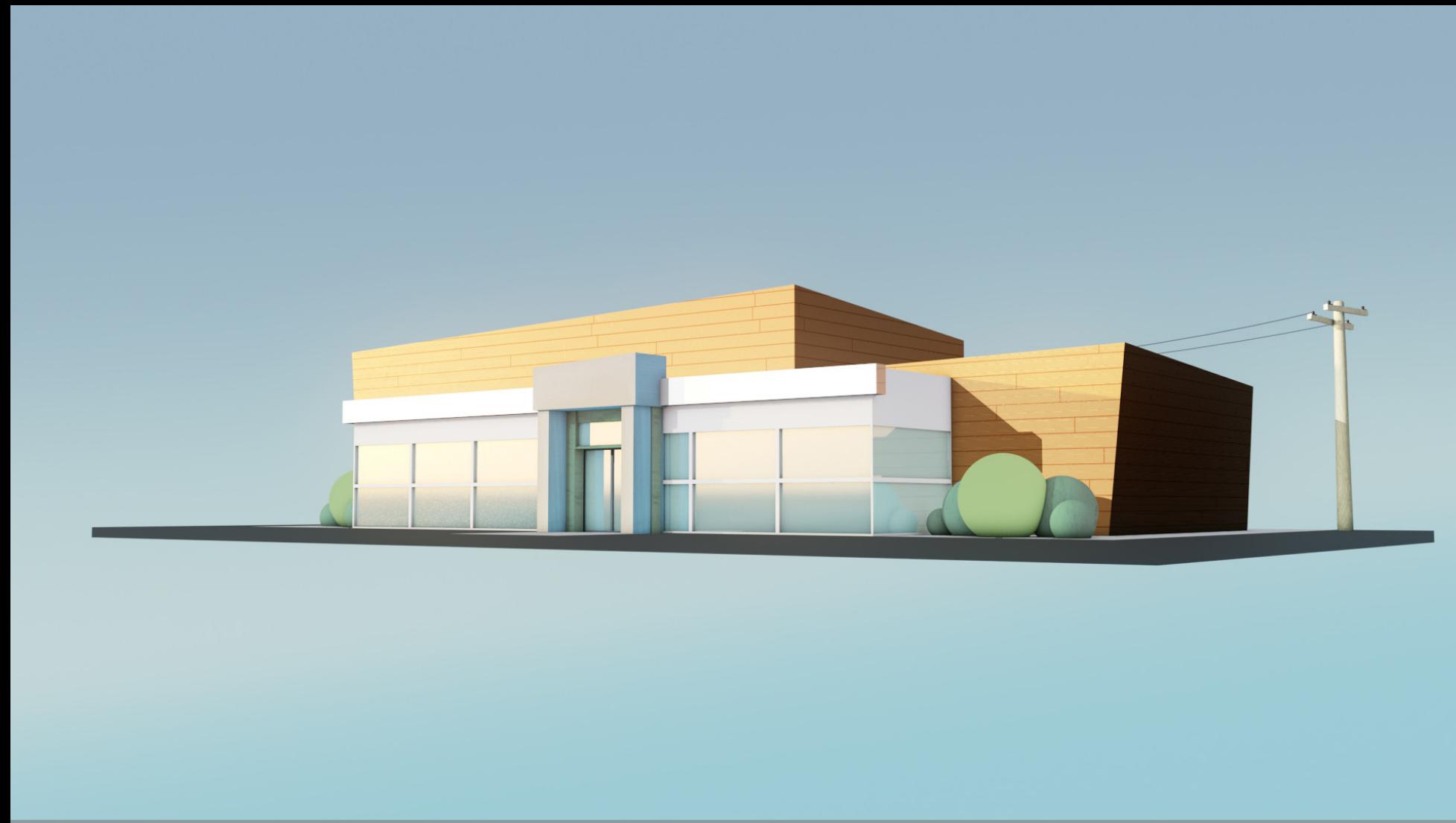
AMEX Purchasing Cards Boards
Decmeber 8, 2014







Intro - Camera moves in through the front doors of a small business.





ANNCR: How do you get your business where you want it to go?

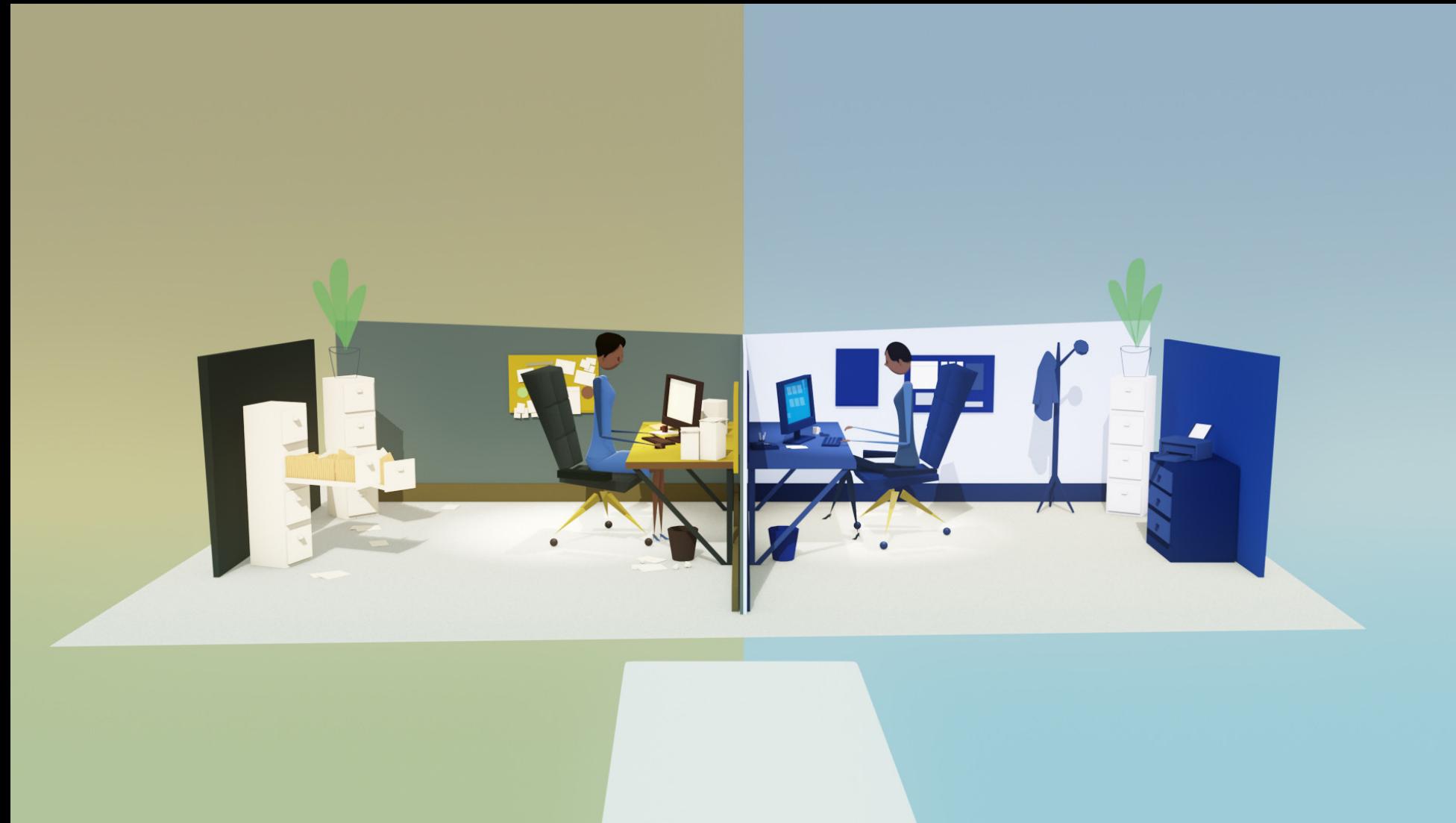






Camera continues to move through a busy office.

ANNCR: Surround yourself with expertise.



Camera comes to rest on a shot of two employees about to make purchases.

AMERICAN EXPRESS CORPORATE PURCHASING CARDS

Reduce checks, automate payments to suppliers
and extend Days Payable Outstanding¹.

¹The number of days by which your Days Payable Outstanding" (DPO) is extended will depend on when during your American Express Card billing cycle you charge a transaction to a supplier. The date the transaction is posted to your account, and the date you pay the amounts due on your American Express billing statement will determine the number of days you extend which may be less than 14 days

Purchasing Cards Title Screen

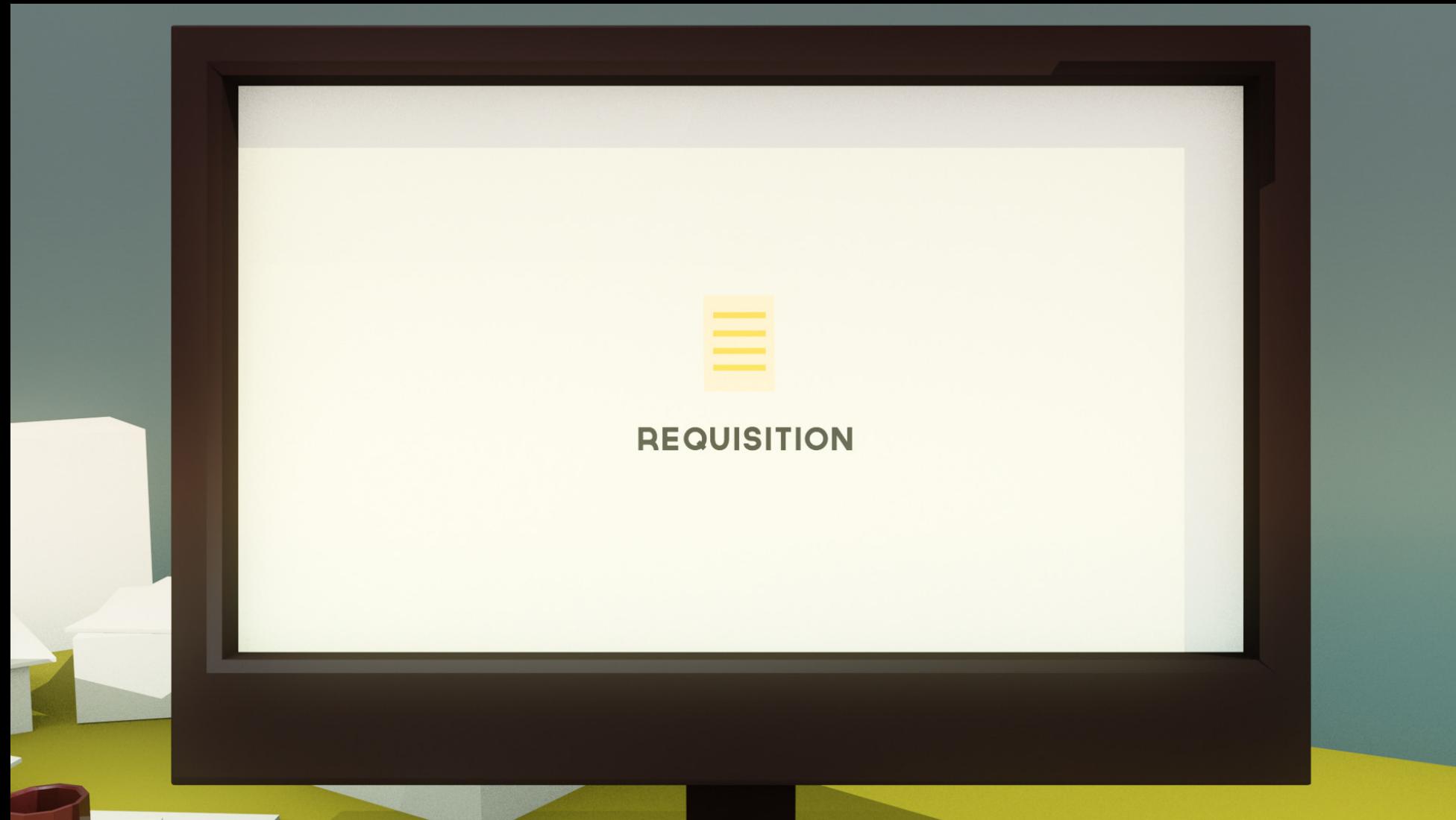




Camera moves left to focus on the screen activity of the “before” employee.

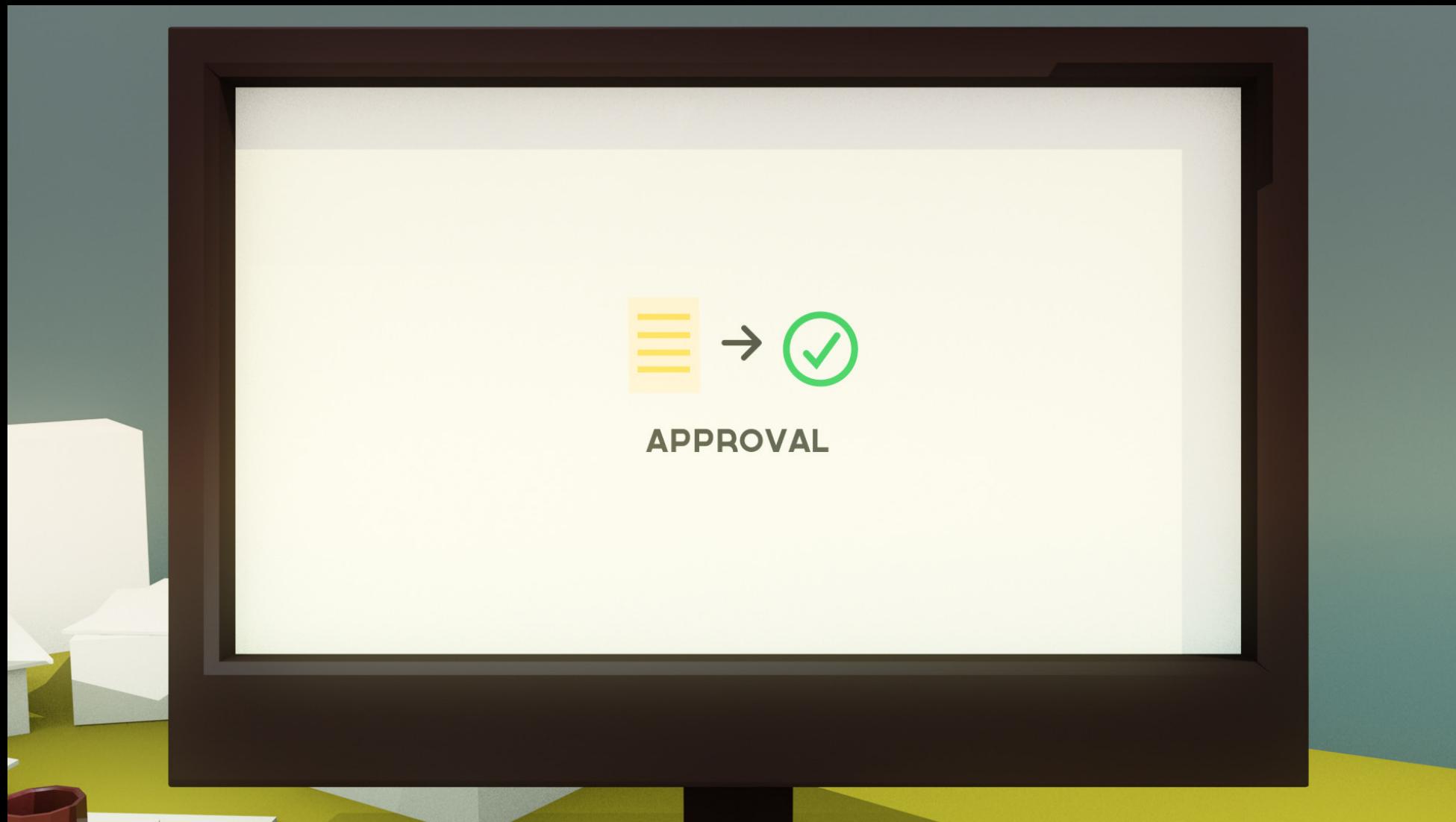
ANNCR: How much work does it take to buy something for work?

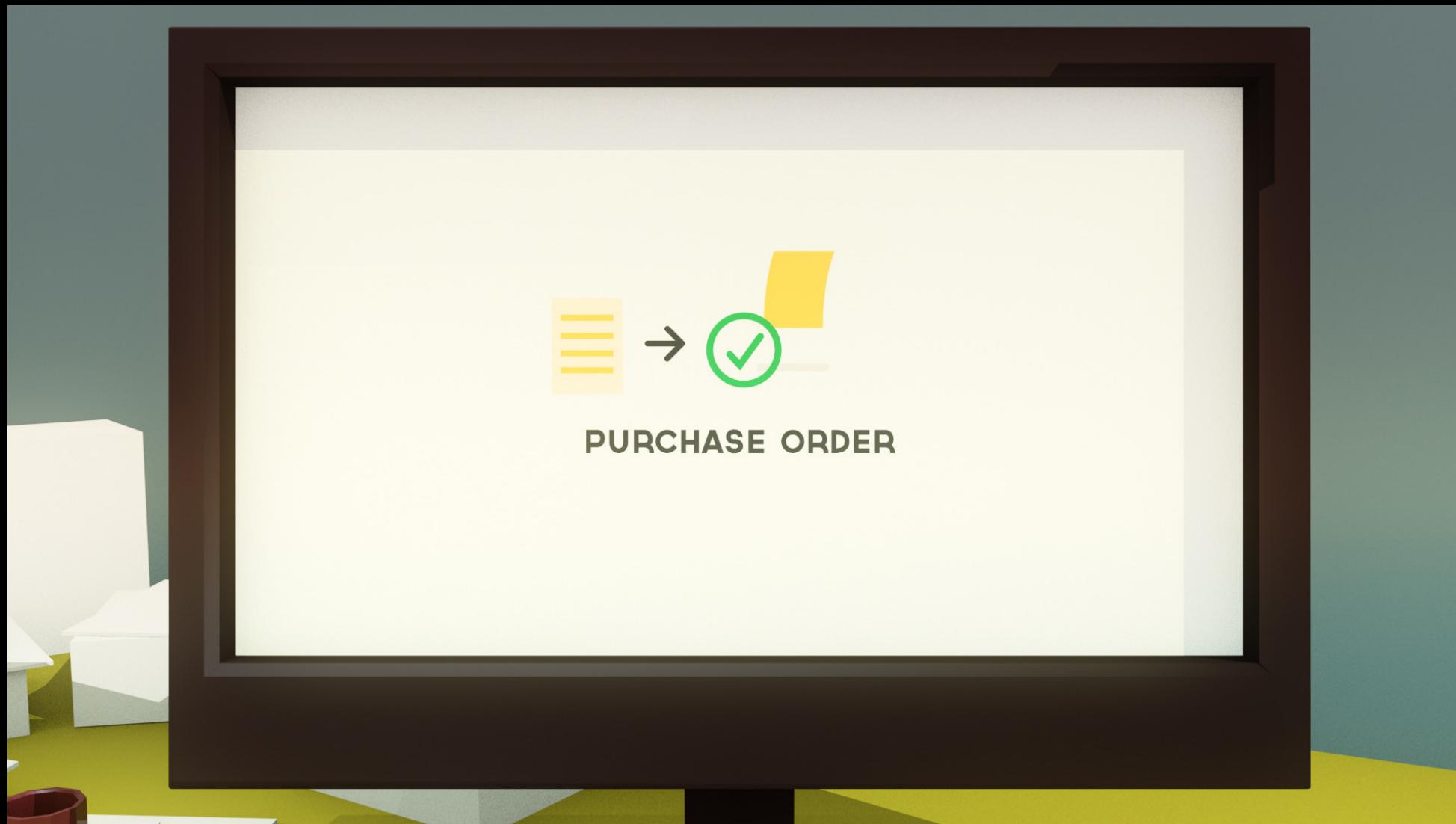


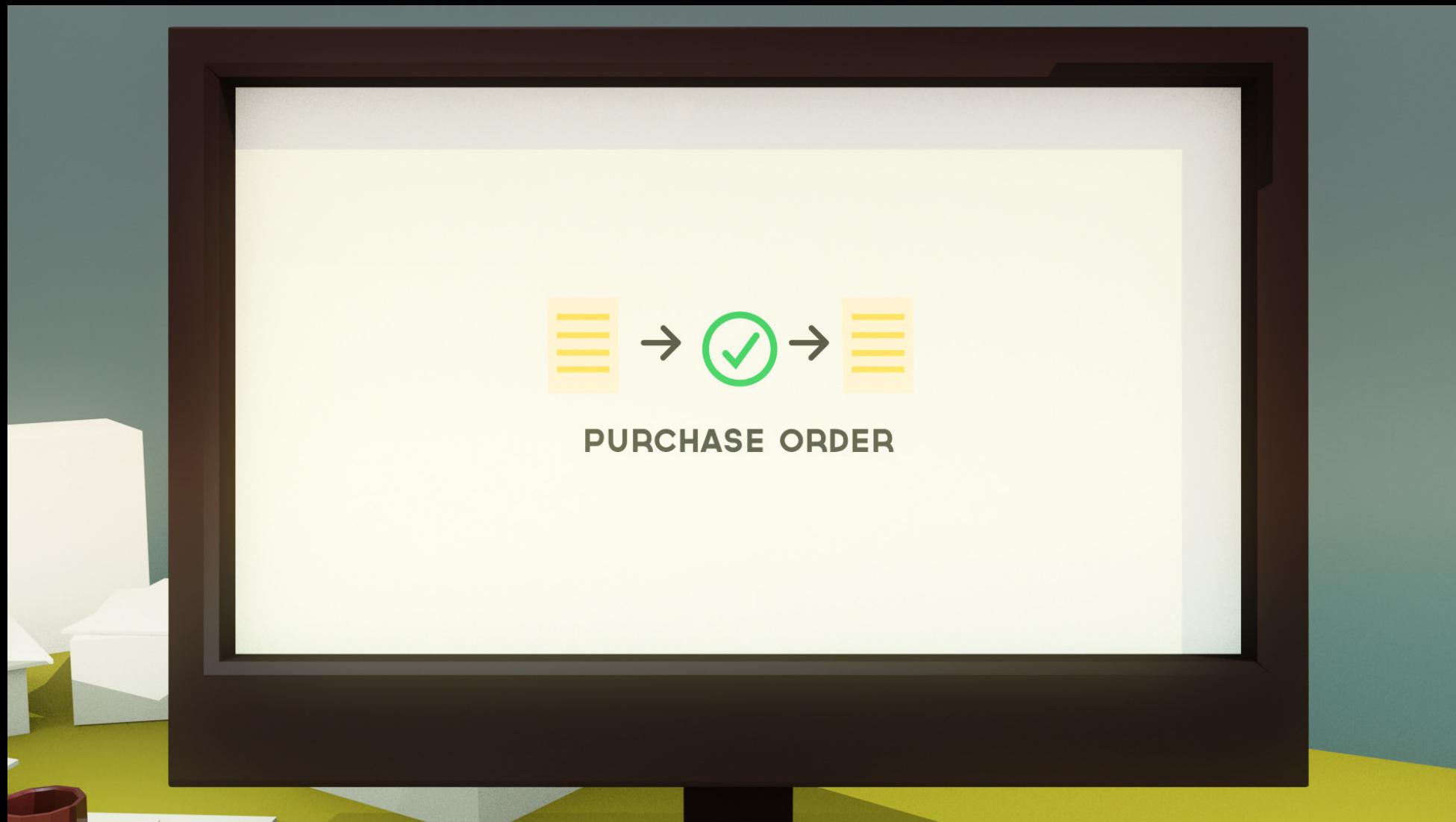


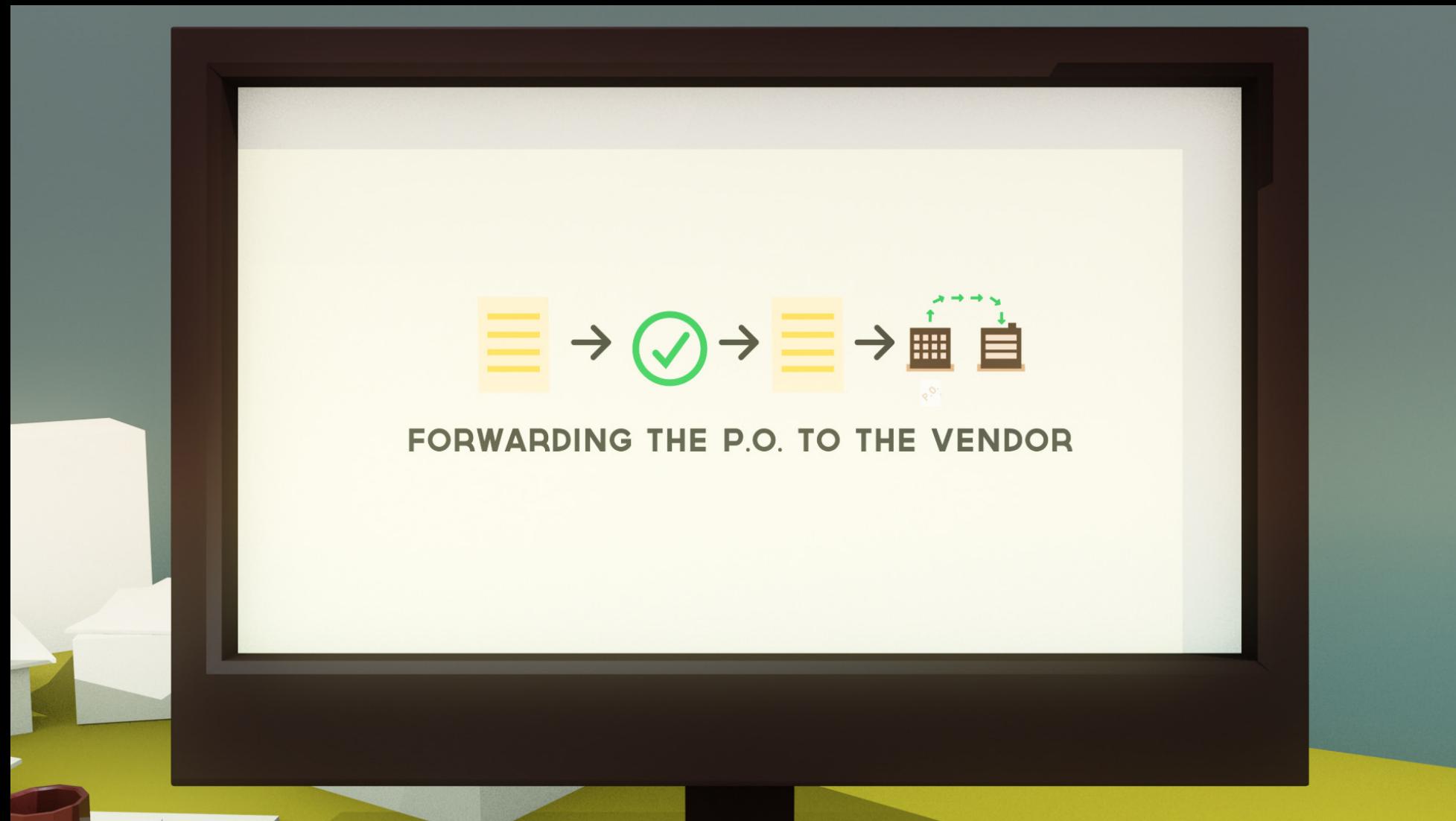
"Before" employee begins the long process of making a purchase.

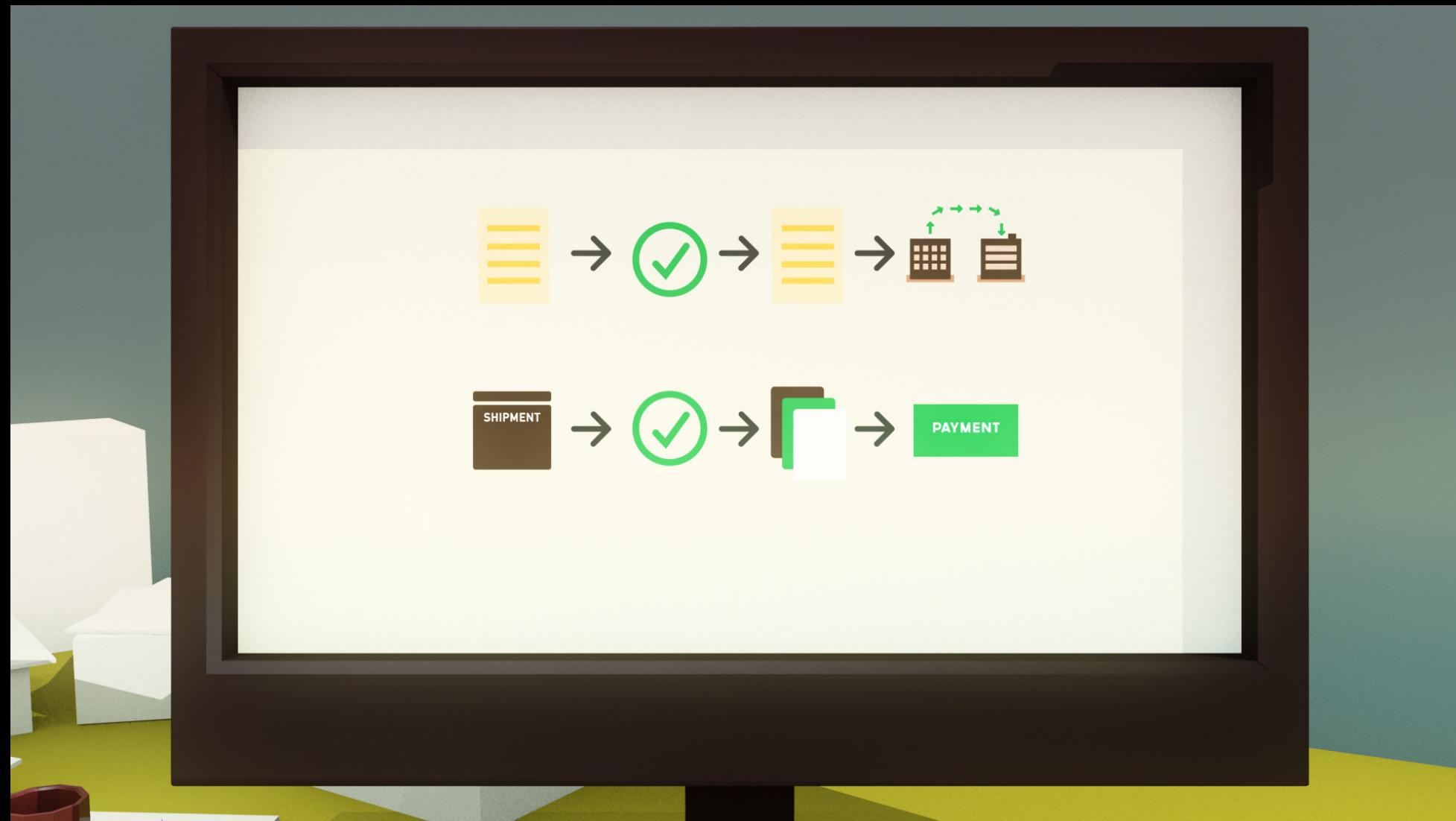
ANNCR: Something as simple as office supplies, for example, can require requisition, then waiting for approval, then sending a purchase order to the vendor, then getting your supplies, then getting the invoice, then waiting for approval again, then matching the invoice to the receipt and matching that to the PO. All those steps may be required before you make the payment.











“Before” employee’s screen fills up with all the of the steps involved in the current purchasing process.



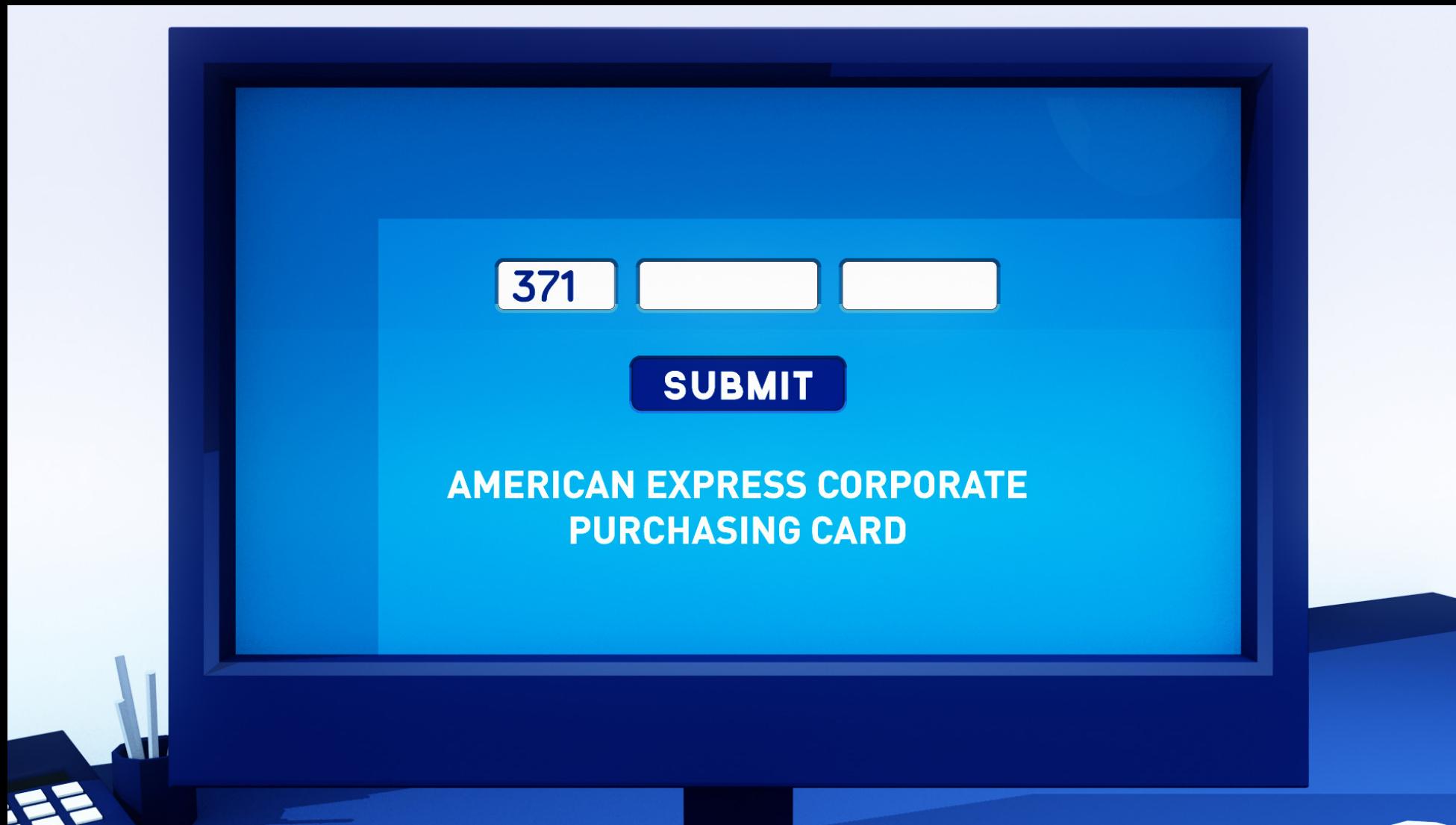
Camera pulls back and rotates to the "After" employee side.

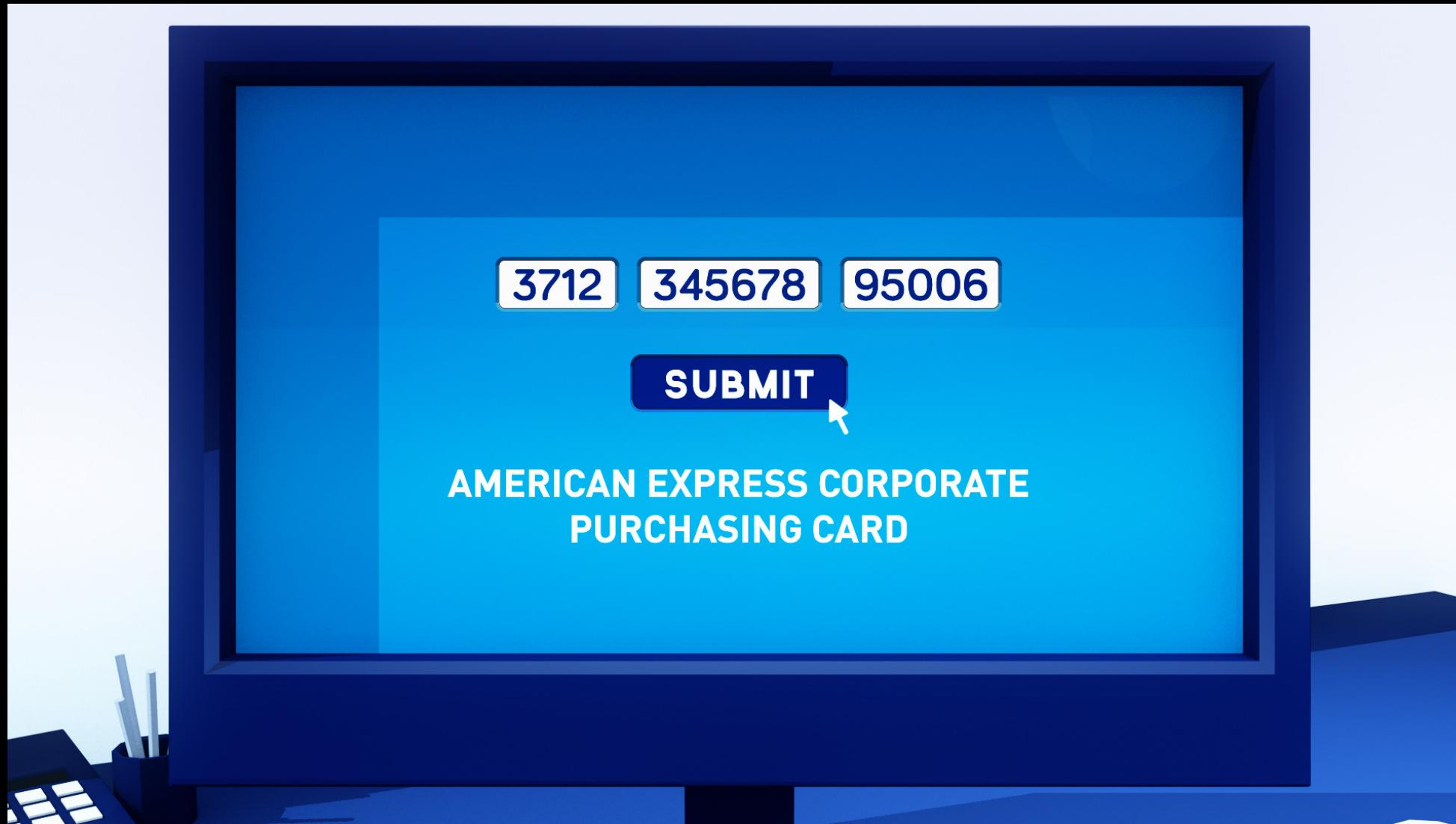


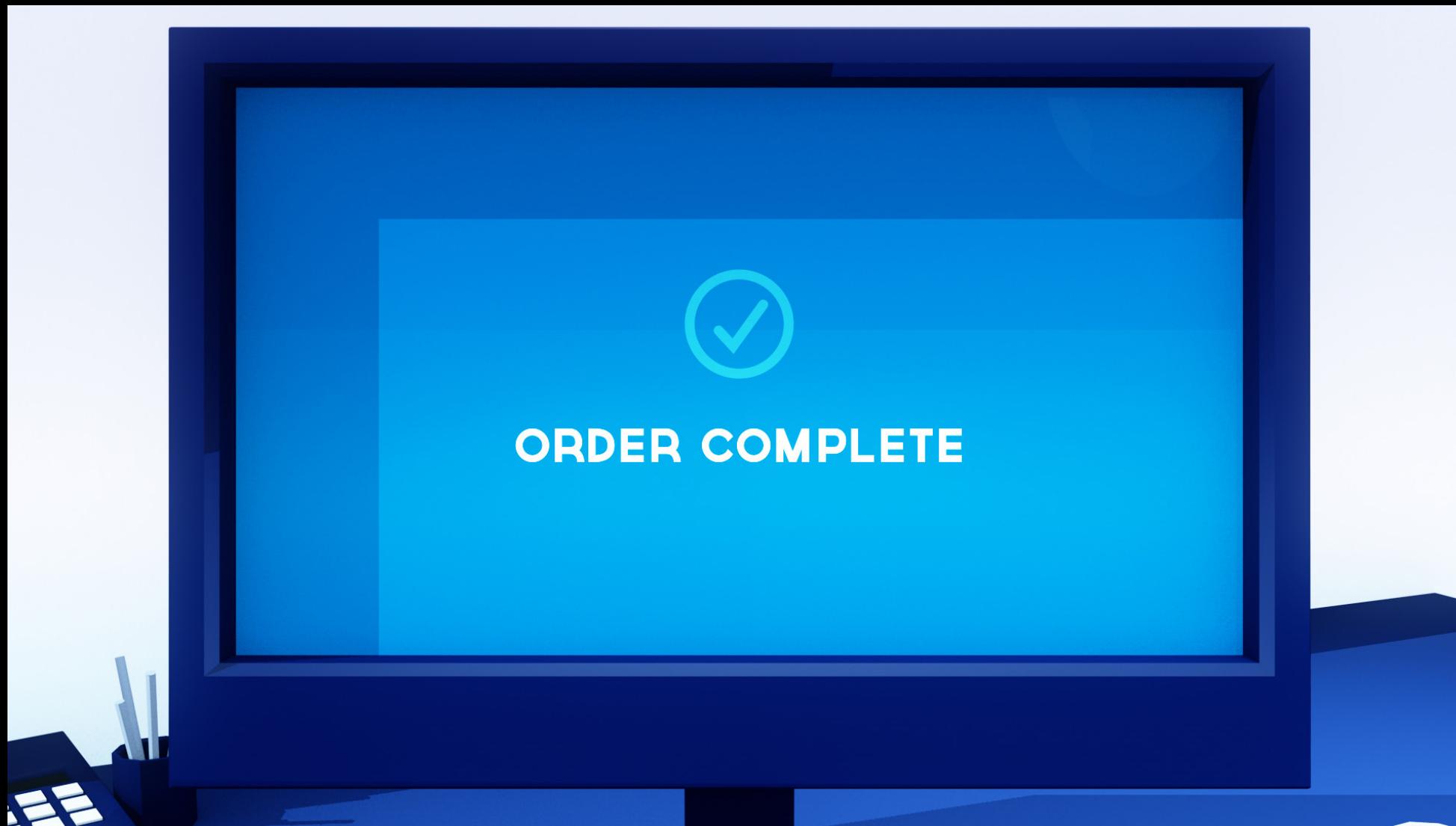




"After" employee makes a purchase with ease.



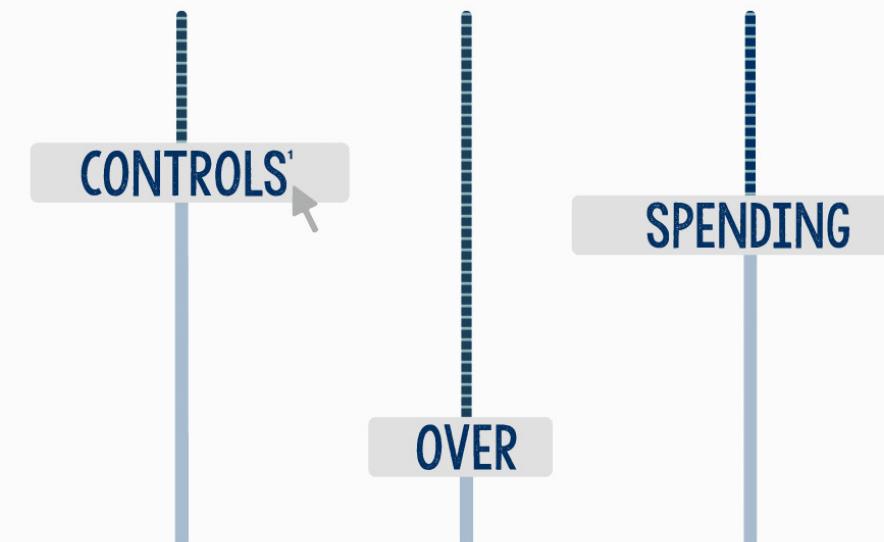






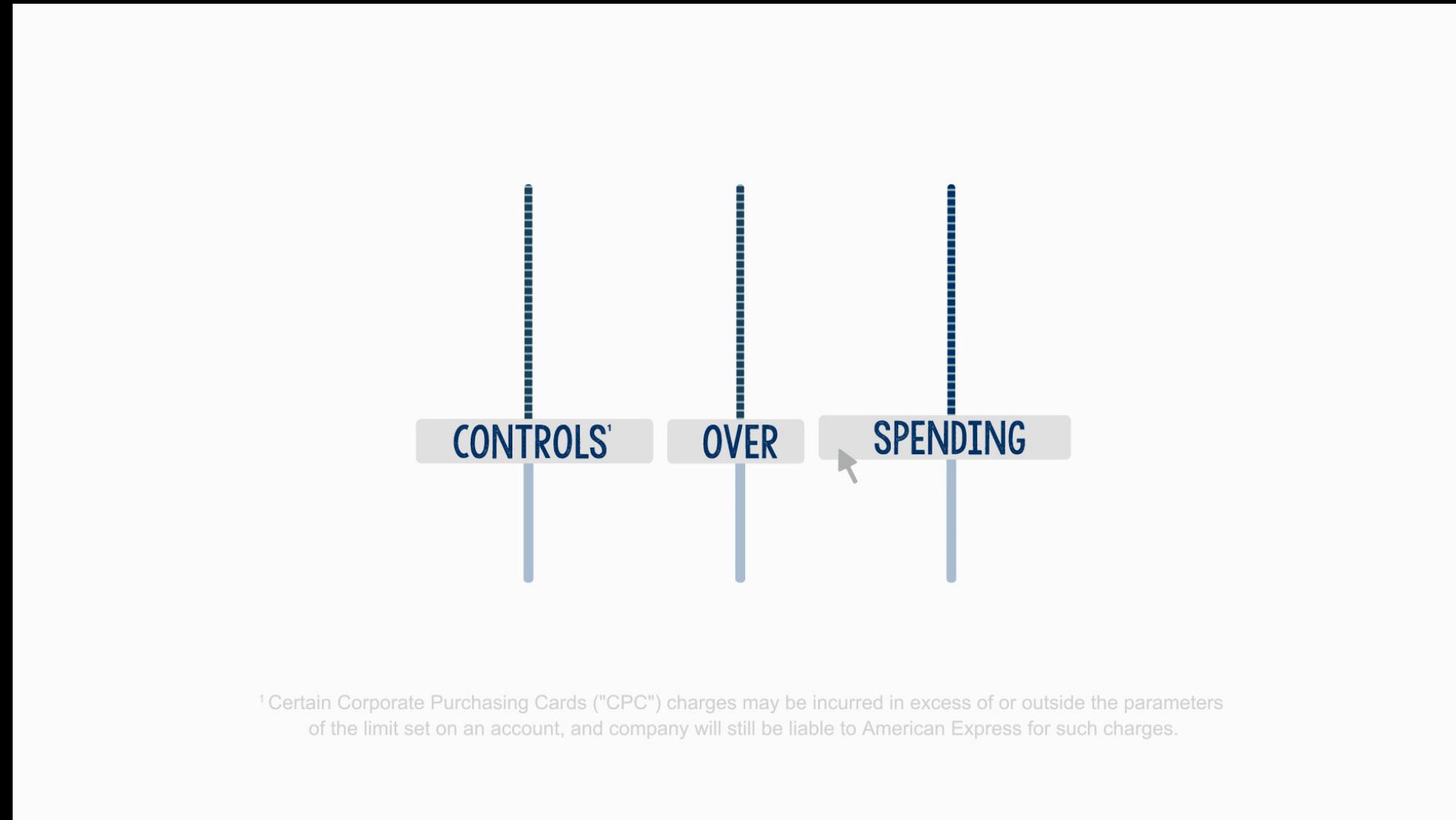
CONVENIENCE FOR EMPLOYEES

ANNCR: With the American Express Corporate Purchasing Card, you can help employees conveniently purchase what they need when they need it.



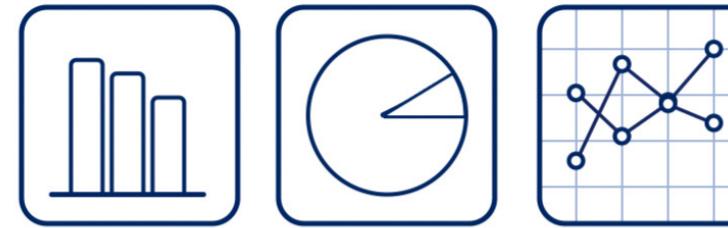
¹ Certain Corporate Purchasing Cards ("CPC") charges may be incurred in excess of or outside the parameters of the limit set on an account, and company will still be liable to American Express for such charges.

ANNCR: With set spend limits and preferred supplier mandates, the American Express Corporate Purchasing Card can help manage how, when and where employees spend.



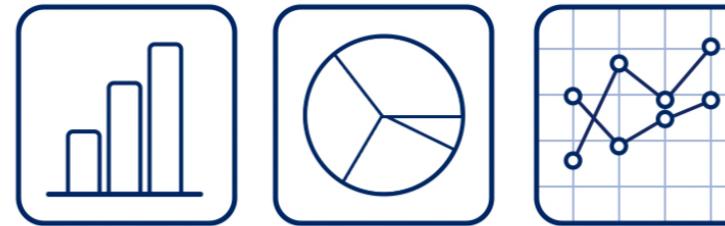
Sliders move into place illustrating control over spending.

DEEP DATA ON EVERY DOLLAR



ANNCR: And with detailed transaction data, you can see itemized spending, not just total cost.

DEEP DATA ON EVERY DOLLAR



x *John Doe*

Itemized invoice builds.



Pull back to reveal itemized invoice in "After" employee's hand.





"After" employee sets finished invoice aside and returns to other work.



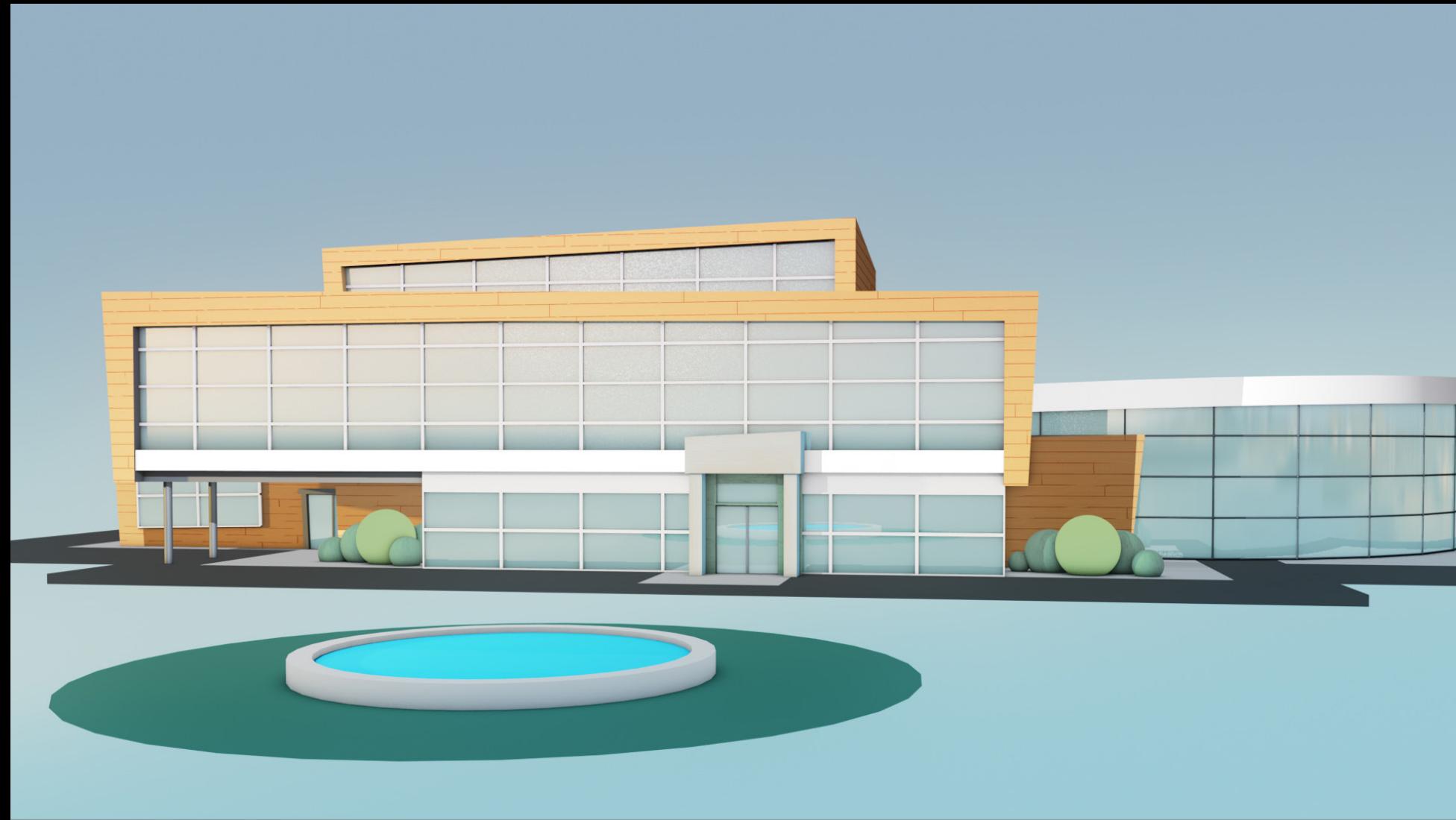
We pull back to see both employees at their monitors; the first is still struggling to buy office supplies, the second is continuing to work.

ANNCR: Using the web-based Corporate Account Reconciliation tool, you can centralize your Corporate Purchasing Card spending; improve the allocation and reconciliation process by reducing manual data entry; and gain a clear view of your maintenance, repair, and operations spending across your business.



Cameral pulls back out of office doors.

ANNCR: Then see how big the impact can be.





Global Corporate Payments logo